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Exploring mental effort and nausea via electrodermal activity within scenario-based tasks

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**Exploring mental effort and nausea via electrodermal activity within
scenario-based tasks**

by

Chase Rubin Meusel

A thesis submitted to the graduate faculty
in partial fulfillment of the requirements for the degree of
MASTER OF SCIENCE

Major:

Human Computer Interaction

Program of Study Committee:
Stephen Gilbert, Major Professor
Michael Dorneich
Richard Stone

Iowa State University

Ames, Iowa

2014

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DEDICATION

I dedicate this thesis to my wife Sarah and my daughter Aubrey. Without them, I wouldn't be here today. So say we all.

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ABSTRACT

Conducting research within virtual environments poses unique challenges when trying to measure mental effort and visually induced motion sickness. Determining how much mental effort an individual is exerting at any given point has historically been reserved for a human factors expert review and self-report such as NASA-TLX. When using an objective measure of mental effort via electrodermal activity (EDA), the subjective piece of this measure no longer carries the entire burden of proof. This research explores whether electrodermal activity (EDA) can be used as a successful indicator of mental effort for a single user in a controlled environment while performing scenario-based tasks. Additionally, EDA will be explored as a potential predictive measure of visually induced motion sickness within virtual environments. Two studies were conducted to contribute to this research. The first study observed 28 participants in a combine vehicle simulator and showed there is a decrease in EDA levels over time as familiarity with the system increases. The second study included 57 participants who navigated a visually disruptive virtual maze using a 3D head-mounted display. This study demonstrated a positive correlation between EDA and reported sickness in the first half of the study and a positive correlation between EDA and mental effort in the second half of the study. This research supports that EDA can be used as a measure of mental effort and visually induced motion sickness for a single user performing scenario-based tasks.

CHAPTER 1. OVERVIEW

Measuring mental effort and nausea within the constraints of virtual environments is primarily done by either calculating performance metrics or asking self-report questions after the event has taken place. Existing biofeedback measures are successfully used in other domains as measures of arousal, stress, and cognitive load. The question becomes whether these biofeedback measures can be successfully used as measures within virtual environments.

This research aims to address two primary questions:

- 1) How does mental effort affect electrodermal activity (EDA) for a single user within a controlled environment, performing scenario-based tasks?
- 2) How does visually induced motion sickness (VIMS) affect electrodermal activity for a single user within a controlled environment, performing a scenario-based task? Additionally, can EDA be used to predict oncoming sickness events?

This research was entirely conducted within virtual environments, including stereoscopic 3D environments and vehicle simulators at the Virtual Reality Application Center (VRAC) of Iowa State University.

1.1 Introduction

The goal of almost every system, regardless of whether it is based on a desktop, simulator, virtual reality or any other platform, is to enhance performance, increase safety, and improve user satisfaction (Wickens et al., 2003). Whether you are driving your car, making a call on your phone, or even looking for a movie via an Internet streaming service, the call for your attention is quite frequent. When working within the world of user research or user experience research though, you are able to strip many of these factors out and begin to look at how

an individual interacts with a single system on their terms. As user experience is how people interact with, think of, and utilize a system or service (Law et al., 2008), this type of research is extremely relevant when focusing on the individual. These testing scenarios give powerful insight as to how much (or how little) an individual really can process at any given time. Whether a user is dealing with multiple simple systems or a single complex system, allocating limited mental resources will vary based on both the quality of the system and the motivation of the individual (Paas and Van Merriënboer, 1994).

Humans have limited processing power and must select where to place their attention and effort (Kahneman, 1973). In light of this fact, this research suggests taking a new look at how mental effort is currently measured within user centered scenarios. When measuring user performance within the context of a user experience scenario, there are variety of metrics available to researchers. Within usability testing, the most widely used metrics which are quantifiable are items such as efficiency, effectiveness, and satisfaction (Tullis and Albert, 2010). On the same note, measuring performance within a virtual environment is essential to make meaningful comparisons and claims that translate to a broader population. Many applications tested within virtual scenarios utilize the same metrics, e.g., success rate, errors, and time on task as standard user experience research and additionally include variations for more specific insight. When the user experience performance metrics are paired with the current standing metrics of cognitive load (e.g. self-report) the issue of subjective self-report forces consideration of what happens when the user perception of cognitive load differs from what they are actually experiencing physiologically. Considering EDA is an objective measure in which one can collect data continuously and unobtrusively during the traditional scenario-based tasks, this makes the option of pairing EDA with existing cognitive load and performance data very attractive. This objective physiological data of EDA can be combined with the traditional self-report metrics such as the NASA-TLX for mental effort (Hart and Staveland, 1988) and Simulator Sickness Questionnaire for overall health in virtual environments (Kennedy et al., 1993). EDA offers an option of investigating real time mental effort levels or sickness while still being able to have them complete performance tasks within a controlled environment, but further research is required to validate its use within immersive 3D environments and within novel domains such

as high cognitive load simulations. If EDA can be used as a measure of both cognitive load and sickness then these hypotheses will be true.

1.2 Hypotheses

An increase in self-reported levels of mental effort will result in an increase of observed electrodermal activity for a single user, within a controlled environment performing a scenario-based task.

An increase in self-reported levels of visually induced motion sickness (VIMS) will result in an increase of observed electrodermal activity for a single user, within a controlled environment performing a scenario-based task.

1.3 Definition of Key Terms

1.3.1 Biofeedback

Using biofeedback as a method of measuring performance has had multiple incarnations with procedures including the monitoring of skin conductance, heart rate, pupillometry, blink rate, facial affect, eye-tracking and others (Schwartz and Andrasik, 2012). Biofeedback has been used to suggest a variety of different cognitive measures in the past and each have their place within different research domains. Specific to this research, biofeedback is used to measure mental effort within scenario-based tasks. Electrodermal activity (EDA) is one of these measures of biofeedback (Boucsein, 2012).

1.3.2 Electrodermal Activity (EDA)

The primary concern of this research investigates the metric of electrodermal activity (EDA), which is measured as skin conductance, typically in microsiemens (μS). EDA is a form of physiological feedback which delivers continuous, involuntary data on the level of conductance that is present across two points of contact on the skin. This skin conductance level translates into an individual's arousal level in real time as the skin is solely innervated by the sympathetic nervous system, the "fight or flight" system. This is advantageous when compared

to heart rate variability as the heart is innervated by both the sympathetic and parasympathetic nervous system, which is the “rest and digest” system (Marieb, 2003). By focusing on the sympathetic response alone, a clearer picture as to what an individual’s true state of arousal is can be seen. EDA can provide this window into the activity of the sympathetic nervous system by manipulating how many sweat glands are “turning on” naturally and in response to a stimuli. Skin conductance has an extremely strong, positive correlation with sweat gland activity and as such EDA can be used as an indirect measure of sympathetic nervous system activity (Schwartz and Andrasik, 2012).

The initial work of EDA being linked to psychological effects began in the late 19th century (Neumann and Blanton, 1970). Féré (1888) is credited with officially making the claim that external electrical response was related to nervous system activity. Modern EDA is measured using exosomatic (external) sensors on the skin to run a small current from point to point and then measure the conductance (not resistance) between the two points (Fowles et al., 1981; Boucsein, 2012). It is this principle of linking an external measurement (EDA) to an internal (psychological) state which makes it a measure of interest.

Throughout the years though, “galvanic skin reflex” or “galvanic skin response” (GSR) has been the term of choice for much of the research involving electrical activity within the integumentary (skin) system, but this can be misleading (Boucsein, 2012). There are three main reasons why the term GSR should not be used to speak about EDA specifically. First, skin is not a galvanic element, nor does it behave like one. Second, it forces EDA to be looked at as a type of reflex, but that would not account for any spontaneous skin conductance responses (SCR) or for any psychologically elicited EDA. Lastly, GSR has been used to describe a wide variety of that involves electricity and skin.

In addition to EDA having a potential correlation with cognitive load, it also has been used to measure sickness levels, specifically visually induced sickness levels. Warwick-Evans (1987) showed this relationship between EDA and sickness within a flight simulator and Chung et al. (2006) displayed the EDA and sickness relationship within a driving simulator. Other work has been done which explores this connection and is highlighted in the background section, “EDA and sickness.”

Using EDA as a measurement technique can be problematic if the respective research is not properly scoped. EDA has been used to measure cognition, affect, stress, individual differences and many more. To avoid conflating one EDA-related measure with another it is very important to keep any research done with EDA cleanly separated when looking at mental effort and sickness. Attempting to manipulate both mental effort and sickness concurrently can result in incorrect measurements and confounds within data. This research focuses on using EDA as a measure of mental effort and sickness in separate scenarios.

1.3.3 Mental Effort and the Constructs of Cognitive Load

Cognitive load is defined as a multidimensional construct that represents the load an individual undergoes due to a specific task or action (Paas et al., 2003; Paas and Van Merriënboer, 1994). When breaking down cognitive load into major constructs, three pieces emerge as primary aspects: mental load, mental effort, and performance. These constructs of cognitive load each have their own individual identities and understanding what each stands for is key in being able to discern between them, see Figure 1.1.

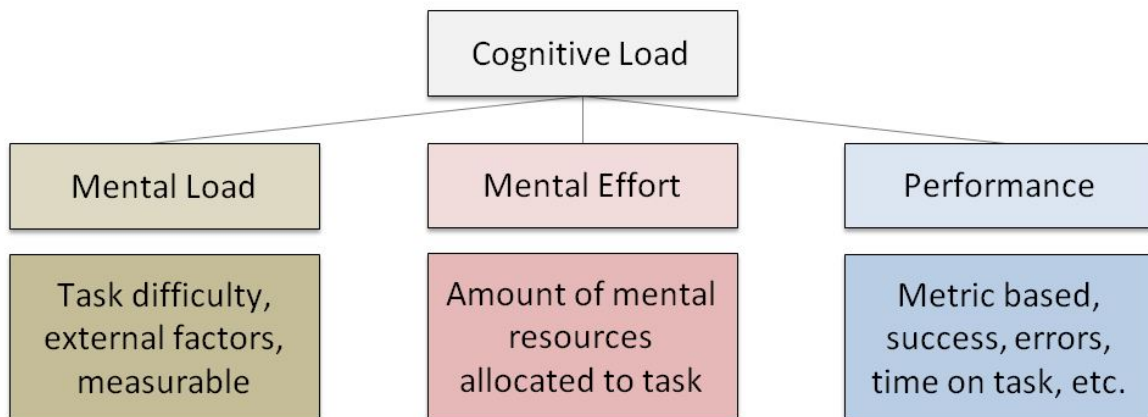


Figure 1.1 The constructs of cognitive load as interpreted from Paas & Merrinboer, 1994.

Mental load is the facet of cognitive load which is dictated by the task at hand or the external environmental demands. This makes mental load a unique construct as it is measured outside of any human behavior or valuations. Measuring mental load (or sometimes listed

as mental workload) can be done by performing a task review or task analysis with existing human factors measures. This analysis will yield objective data on how much mental load a given task will produce independent of the person performing the task. Mental load also gives a rudimentary way of beginning to predict full values of cognitive load as it can be determined prior to task completion (Wickens et al., 2003). Mental load is important to this research specifically as it is the construct of cognitive load, which can be manipulated by design. An example of increasing mental load would be to give a more complex math problem, display a more complicated interface, or require the memorization of more disparate pieces of information.

Mental effort is the second facet of cognitive load and has specific subjective human implications. Mental effort can be thought of as the amount of mental resources an individual allocates to a specific task, which will vary based on three main criteria: external factors (e.g. task or environmental factors), subject characteristics (e.g. experience, preference, etc.), and the interactions between the two. Mental effort traces its roots back to Kahneman (1973) and his attention theory, which was followed up by Shiffrin and Schneider (1977); Schneider and Shiffrin (1977) who displayed that the amount of controlled processing an individual may engage in is limited. Mental effort is the construct which is the most difficult to capture as it is solely available within the moment it exists. Due to the continuous nature of EDA data capture, mental effort can potentially be seen in real time in the EDA data.

Performance is the final facet of cognitive load and can be determined based on measured performance metrics related to the task, e.g., total score, errors made, error rate, time on task. Performance also considers all three causal factors of task or environmental details, subject characteristics, and their following interactions. Performance can be visualized during the task, but can also be determined after the task has been completed based on recorded metrics.

1.3.4 Visually Induced Motion Sickness

When conducting research within virtual environments, a major point of concern is simulator sickness. It is a condition which affects users of virtual reality or simulators by causing the physical manifestation of nausea, uneasiness, or general discomfort due to prolonged exposure or sensory conflict. The sensory conflict theory of motion sickness purports that sickness occurs

due to disagreements among the vestibular, ocular and proprioceptive senses (Warwick-Evans et al., 1998). Simulator sickness, or more generally known as visually induced motion sickness or VIMS, (Kennedy et al., 2010) can have unexpected and devastating results on any study which uses any type of movement within a virtual environment. Not only can VIMS damage a study, but it is a serious safety risk to the participant if they are to become physically ill which could cause damage to equipment, researchers, and even participants. The problem of VIMS is both well documented and well known within the virtual reality space of causing physical discomfort in virtual reality and simulator settings (Brooks et al., 2010; Kolasinski, 1995). EDA has been used to measure sickness levels outside of immersive virtual reality and this research looks to connect EDA as a measure of VIMS within virtual environments.

1.4 Simulator vs. Virtual Reality

This study utilizes both simulators and virtual reality, each with their own properties. Virtual reality is comprised of four main elements which in total help set it apart from simulators and other virtual mediums (Sherman and Craig, 2003). First, it requires a virtual world which means that the location of activity is not a physical space but rather an imaginary space displayed through a medium which has objects governed by rules. Secondly, there must be enough immersion, or level of sensory fidelity, to give a sense of presence, the user's subjective psychological response, within the virtual world (Bowman and McMahan, 2007). Third, sensory feedback is present which can be presented visually, audibly, or even via haptics. Lastly, there needs to be an element of interactivity which realizes changes in the virtual world have consequences, instead of the user being on the outside looking in. When all four of these elements are used in their entirety, you are looking at a scenario which utilizes virtual reality. A simulator may utilize pieces of what makes a system a virtual reality system, but it is not required to. The simulator only requires a control schema mimicking that of a real system which follows rules and can be manipulated by realistic controls. A simulator can take place in virtual reality, but it does not have to.

1.5 Why Scenario-based Testing

As computer models and simulations were initially created to evaluate and improve skills within their domain, (e.g. flight simulator used for improving pilots skills in flight) they now display additional value by placing users within a contextualized or scenario-based setting to perform additional tasks. The advantage of using scenario-based testing in the flight simulator example, now allows more than simply focusing on the skills required to fly. When testing within a context-rich scenario you can begin to explore the surrounding actions that take place, such as mapping and measuring all stimuli and activity a pilot attends to for the entire process of flying.

Although originally framed by Carroll (1999) in the context of design and usability testing, scenario-based testing allows for other areas to take advantage of many of the same elements. This context rich approach allows for the evaluation of an entire process as opposed to simply looking at a single dimension. This concept is also prevalent within the education world as the concept of part-task, whole-task. When individuals learn and practice a skill as a standalone activity, it is considered a part-task approach. Those who perform the whole-task approach are able to transfer their skill sets more efficiently and perform better on skill tests themselves (Lim et al., 2008). Both Carroll's scenario-based testing and the part-task whole-task idea promote a scenario where a wider experience can be conveyed and incorporated into learning.

In the case of the flight simulator, a test may reveal that a particular control of a plane is functionally sound, but when used within the entire process of flight, it may be discovered that the same control now is much harder to operate when used in conjunction with an unrelated additional control. From Carroll's argument for scenario-based testing, the highest value within the context of this research lies with the scenario's ability to evoke reflection as what happens in the moment is a close analog to looking at how someone would react within a real world scenario.

1.6 Thesis Structure

Chapter 1 of this work states the concepts to be explored, outlines the research questions that will be answered, and provides relevant background information on EDA, cognitive load, VIMS and scenario-based testing. Chapter 2 synthesizes previous work done within the area of EDA, cognitive load, and VIMS while additionally addressing specific gaps in that literature which this research will address. Chapter 3 highlights the processes and methods followed to conduct two separate studies within virtual environments which seek to address the research questions, highlight what assumptions and limitations are present, and predict outcomes based on previous work.

The fourth chapter presents all the relevant data and results collected from the two research studies. The final chapter interprets the data collected, answers the research questions posed earlier, and addresses any shortcomings this approach had. Additionally the final chapter summarizes this research overall and also highlights future work to be done to better clarify answers and begin to explore new research questions.

CHAPTER 2. BACKGROUND

2.1 Introduction

To understand whether EDA is a reliable measure of mental effort or visually induced motion sickness (VIMS), it is important to understand each of these concepts and what previous work has been done with them. This chapter summarizes work done within these areas and highlights existing gaps of interest.

2.2 Mental Effort

As described in Chapter 1, cognitive load is a complex concept with multiple constructs that contribute to an overall effect. Mental effort is the key construct of cognitive load to be considered for the subject of this research (see Figure 1.1 for cognitive load construct visual). To correctly frame how mental effort fits into the greater model of cognitive load, all three constructs are reviewed. Beginning with mental workload, the construct of cognitive load that dictates how hard a specific task is should briefly be reviewed. Where mental workload is the potential work to be done, mental effort is the amount of resources an individual actively commits to that work. This raises the concept of limited processing capacity and resource delegation to the forefront (Waard, 1996). Multiple researchers have touched on limited processing, (e.g. (Broadbent, 1958; Kahneman, 1973; Posner, 1980; Wickens et al., 2003)) and use limited processing to explain how humans are not able to devote the entirety of their mental resources to every issue that presents itself. Some specifically denote the distinction between capacity and resource such as Wickens et al. (2003), who puts capacity as the maximum threshold of human processing while resources are the amount of mental effort an individual chooses to use. Norman and Bobrow (1975) also talks about the amount of processing effort someone uses in

terms of resources. Norman & Bobrow also describe the relationship between resources and performance as a linear one until the processing capacity is met and then performance plateaus. These examples of resource-limited tasks are in opposition to data-limited tasks where maximum resources can be applied but do to the low quality or lack of data, task performance will suffer. This research will impose tasks which are resource-limited.

2.2.1 Cognitive Load Measurement

The measurement of cognitive load is the core topic within this research. Therefore it is fitting to understand what existing measures are available and why a lesser known measure, EDA, should be validated on its own merit and within the novel setting of 3D virtual environments.

There are a variety of measures to assess cognitive load, but no single measure has been used universally to determine it. Popular methods of measuring cognitive load include: self-report on Likert scales, secondary task technique evaluation, heart rate variability, pupillary response, and EDA (Paas et al., 2003). Of these multiple methods for measuring cognitive load, self-report scales such as the NASA-TLX are the most common, but there are often varying forms of human factors task review or task analysis used to evaluate the performance aspect of a task after it is complete. This opportunity allows both mental load and performance can be evaluated in a more objective manner, but mental effort is limited to subjective evaluation. Due to the restricted measurement techniques available there is an opportunity to use specific biofeedback measures, such as EDA, to determine mental effort. Mental effort can be described as the instantaneous view of how many mental resources an individual is assigning to a specific task. Other forms of biofeedback such as heart rate variability and pupillometry have been used previously measuring cognitive load with varying levels of success, but this research will investigate only EDA with respect to its role in measuring mental effort. EDA, while it has been used outside of virtual environments to evaluate cognitive load, it has not been validated within a single user task-based scenario in immersive virtual environments. Due to its physical affordances of minimal invasion with continuous data gathering, it stands out as strong candidate to measure cognitive load, and more specifically mental effort.

2.2.2 Multiple-Resource Theory

For the purposes of this research, cognitive resources will be treated the same as mental effort while capacity will align with mental load. Wickens (2008) discusses a multiple-resource theory that helps differentiate what types of resources are at play when different types of tasks are present. For example, within a virtual environment an auditory task which requires a participant to detect a single entity may be required alongside the visual task of viewing a 3D virtual model. If a second 3D model is added, increased competition for the limited visual resources while the auditory task is still accomplished. While auditory and visual tasks are major components, mental tasks such as abstract thought exercises or complex mental math will also draw on the limited resource pool and now begin to impair other tasks. Wickens describes these multiple resources by a three step linear progression: processing stage, input and response modality, and the processing code. The first aspect, the processing stage, takes care of all processing, including perception, central, and response. The second aspect, input and response modality, dictate what type of input and response will be used. The primary modalities are visual, audio, and tactile and they each draw on different resources internally. The third aspect, processing code, will happen in a verbal manner or spatial manner.

The reason Wicken's multiple-resource theory is of importance in this research specifically applies with respect to the second aspect, the input and response modality. Each sensory input has its own sensory memory which acts as the first filtering step within the memory processing model of sensory to short term, to long term. Sensory memory enables images to be held in visual memory for approximately 500 ms and sounds to be held in audio memory for 3-4 seconds, which gives the individual the option of which input to attend to (Card et al., 1986). By recognizing that each sensory modality has dedicated resources which are mutually exclusive, the model of cross-modal timesharing can be displayed as more efficient than intra-modal. This is why an audio and visual input can be processed and interpreted simultaneously in a successful manner but two visual inputs would be more difficult to comprehend. Currently, Wickens (2008) considers multiple inputs on a single modality to be less important as physical constraints prevent from true simultaneous processing. The implications for this research are that while

participants complete visual tasks, the interruption of asking auditory based questions should minimize impact as they are two distinct modalities.

2.3 Previous Work with EDA and Cognitive Load

As discussed in Chapter 1, electrodermal activity (EDA) is the physiological phenomena which allows the body's arousal level to be measured via skin conductance. This section highlights work that has been done which includes using EDA as a type of measure for cognitive load. The key question being addressed is whether EDA as an external physiological response can be used as a measure of a real time internal cognitive construct, mental effort.

A 2002 paper from the Air Force Research Lab investigated mental workload in pilots and found an increase in EDA response during take-off and landing events which are understood as the highest cognitive loading events on a pilot (Wilson, 2002). Within the field of cognitive load research, few studies utilize the tools surrounding physiological feedback and biofeedback and of those a select few have looked specifically at the impact of cognitive load on EDA. Fewer yet address the construct of mental effort when looking at EDA. In a 2005 study, Engström, Johansson, & Östlund looked at the impact of increasingly difficult cognitive load tasks within three different driving scenarios, including two simulators and driving an actual vehicle while monitoring a variety of physiological measures. This study was specifically concerned with the difference between visually induced load and auditory induced load. Of all the methods used, including heart rate, heart rate variability, eye tracking and skin conductance (EDA), the only significant measure was found to be skin conductance and only in the visual loading scenario. No significant differences were found in the audio loading scenario. In the same year, 2005, Ikehara & Crosby found that GSR (umbrella term used for EDA as described in Chapter 1) significantly correlated with both the easy and difficult task. Strangely, the more difficult task produced lower GSR values. This is contrary to the current literature and the majority of research, but due to the complex nature of this study by tracking eye position, pupil size, skin conductivity, multiple temperature sensors, oxygen levels, heart rate, and some may interpret this as an opportunity for unknown confounds to impact the data. This is usually not the case as the majority of work done with EDA and cognitive load is not gathering input from more

than a single sensor.

More recently, a paper by Setz et al. (2010) shows EDA increase in response to both cognitive load and imposed stress factors. They show positive correlation between cognitive load and EDA in the completing of mental arithmetic problems. Similar in nature is another study which had participants completing cognitive tasks of varying difficulty, focusing on visual perception and cognitive speed (Haapalainen et al., 2010). Haapalainen et al. showed that mean GSR increased with the task difficulty while also measured heart rate, pupil diameter, EEG, and others. When GSR (or EDA) values are taken without normalization, individual differences in body physiology can play a large role in varying values. To solve for this, normalizing all data collected is highly recommended and has shown to help improve the significance of distinction between cognitive load levels (Nourbakhsh et al., 2013). Nourbakhsh et al. also displayed a positive correlation between GSR and cognitive load levels.

Additionally Son & Park produced a study in 2011 which evaluated EDA as a measure of cognitive load within a driving simulator and yielded results that agree with previous work that demonstrated increased EDA levels as cognitive load increased. This study was missing a self-report metric for cognitive load, which can help verify that cognitive load was perceived as increased. They did validate their own probabilistic neural network model, but its success was largely predicated on the success of EDA as a major component of its estimation model.

The majority of the previous work done shows that varying forms of EDA (including GSR) can and does increase in scenarios of increased cognitive load. While there is variance within this work, there are a variety of causes to consider including different instruments, techniques, and additional measures being used to collect data. The work done previously with EDA and cognitive load has been done in a variety of domains in both real and virtual settings. All of the work done within virtual environments has been done with 2D displays which creates an opportunity to explore EDA within 3D environments due to the inherently different cognitive load between 2D and 3D systems. There has been no work done using EDA as a measure of cognitive load within high fidelity vehicle simulations, which will increase imposed cognitive load as higher fidelity operator models are used. Much of the research that has been done concerning EDA and cognitive load has used general population participants with no specific domain

knowledge requirements. This research explores using EDA with experienced combine operators within a high fidelity combine simulator in addition to general population participants.

2.4 EDA and Visually Induced Motion Sickness

EDA and simulator sickness have successfully been connected in previous work and this review will briefly cover the recent history of using EDA and its related formats (chiefly galvanic skin response) as an index of measuring the feeling of nausea, visually induced motion sickness, and discomfort in both 1) real and 2) 2D virtual environments. This research takes this foundational work and brings it into stereo environments and begins to model the predictive nature of EDA data.

2.4.1 EDA Indexing Visually Induced Motion Sickness in Real Environments

Measuring electrodermal activity as a means to determine an individual's level of simulator sickness has been in practices since the 1980's. Warwick-Evans et al. successfully correlated EDA to motion sickness for research purposes in the field of aviation in 1987. These results were found using a cross-coupled force environment which physically moved and disrupted an individual's entire body. This process was successfully used again in 1997 by Golding et al. with the addition of placing the cross-coupled force environment on a turntable. Golding's study validated the effects of the anti-nausea medication, zamifenacin, while simultaneously showing a positive correlation between nausea and skin conductance.

Most recently for real environments in 2003, Wan et al. correlated both tonic (long periods of unchanging EDA) and phasic (brief, spikey changes moments of EDA) skin conductance with simulator sickness levels by having participants sit inside a large rotating drum for 12 minutes. Their findings concluded that phasic skin conductance monitoring on the forehead yielded the best results, but all skin conductance measures showed statistical significance.

This information is vital as it shows EDA is an effective way of measuring visually induced motion sickness in real environments where classic natural decay has always taken place. These studies also show that the majority of visually induced motion sickness feelings subside by 5 minutes.

2.4.2 EDA Indexing Visually Induced Motion Sickness in Virtual Environments

As the purpose of this work is to look at visually induced motion sickness which is provoked within a virtual environment, it is important to identify that using EDA as an index of visually induced motion sickness carries over to the virtual realm. Nam et al. attempted to create an artificial neural network (ANN), in 2001 to determine an individual's level of simulator sickness in real time. While they were unable to make the real time argument, their recorded data supported the work that EDA provides a measure of visually induced motion sickness within virtual environments. Meehan et al. (2003) successfully displayed that latency in virtual environments impacts an individual's level of presence and feelings of visually induced motion sickness. EDA was again validated as a tool to identify visually induced motion sickness levels.

Chung et al. also validated EDA as a measure of visually induced motion sickness within a driving simulator in 2007. This work also displayed that verbally delivering and receiving answers for an SSQ (simulator sickness questionnaire) does not distract individuals who are engaged within a virtual environment.

EDA has been shown to be a successful indicator of visually induced motion sickness in both real and some virtual environments, but not all virtual environments. This research aims to validate EDA as a measure of visually induced motion sickness in domains that have not been fully investigated. High fidelity virtual environments (such as the combine simulator) and immersive virtual environments (such as the virtual navigation task used in the visually induced motion sickness study) each pose their own unique challenges and offer an opportunity to investigate how visually induced motion sickness levels change when virtual environments are presented in novel ways. By capturing EDA in the visually induced motion sickness study, the novel visual presentation of an immersive 3D head-mounted display provides insight into how a higher fidelity visual medium impacts sickness levels and the body's response.

2.5 Cognitive Load within Controlled Movement Tasks

Many research domains use controlled movement tasks as a basis for study. Controlled movement tasks have participants literally controlling the movement of themselves or vehicles

which they control within an environment that conforms to a set of expectations (e.g. gravity, friction, etc). Examples include research within the domains of vehicle controls, navigation tasks, first-person video games, and more. For this reason, the two studies included in this research are both examples of controlled movement tasks, one a combine vehicle simulator and the other a first-person navigation environment.

There has been a resurgence of research investigating attention and cognitive load within the context of driving in recent years as mobile devices and in-car technology (such as navigation systems, advanced audio systems, and touch screen control schemas), have increased dramatically. This work has largely been done under the goal of improving driving safety, which is both important and necessary as the demand for mental resources while driving continues to grow.

In 1984, there was concern that driver behavior research was coming to a close as there had been little to no progress in the field at that time in over 10 years (Michon, 1986). This period of stagnation was about to end as in-car technology began to rise and continues to play an increasingly important role today. In 1991 Brookhuis, Vries, and Waard argued that there was no significant decrease in performance during verbal-only phone use, but all other interactions displayed decreases in performance, such as dialing at the time (Brookhuis et al., 1991). In contrast, John Lee, a leading name in driver distraction research, began publishing on this topic in 1999 and continues to look into emerging technologies and their repercussions on driver performance. Lee argued that speech based systems could be safe only if drivers could recognize the interference while driving and if they could modulate their attention to minimize the consequence of using a voice based interface (Lee et al., 2001). A 2005 study highlighted how drivers are highly aware of their inadequacies related to detecting change in normal driving scenarios, but when cognitive load is increased that relationship loses strength and drivers can retain a false sense of security (Lee et al., 2005). More recently, Lee, Lee, & Boyle have shown that increased cognitive load has delayed driver's responses and reduced the amount of time drivers spent fixating in pedestrian areas within their field of view (Lee et al., 2009). This research shows that changes in cognitive load have a significant impact on a variety of performance metrics within the scope of driving and other controlled movement tasks.

Measuring cognitive load within controlled movement tasks is relevant to this research since cognitive load was evaluated during a controlled movement task within the visually induced motion sickness study. Exploring new metrics to evaluate cognitive load within controlled movement tasks is an important next step, as additional research within this space considering the increased demand for mental resources among today's drivers.

2.6 EDA within Controlled Movement Tasks

Using physiological measures within controlled movement has been done in lesser and greater capacities for years. In the 1960s researchers had drivers physically wired up to a variety of physiological sensors while navigating real traffic on public roads to determine stress levels through normal driving routines. Michaels (1962) reported an increase in EDA amplitude when traffic density increased and although Taylor (1964) didn't produce a significant correlation between GSR and risk (evaluated post exercise for each drive) there was a qualitative relationship between driving events and GSR, as researchers noted that increased GSR levels matched with notable driving events such as high traffic population and near accident events. Later Brown & Huffman showed an increase in EDA with increased levels of traffic (number of cars) and traffic lanes (Brown and Huffman, 1972).

Helander would show a significant correlation between brake pressure and EDA from drivers who also were wired to physiological sensors within a real vehicle driving on a 15 miles stretch of real road. EDA was also associated successfully with higher stress situations which were evaluated by the researcher during and post exercise (Helander, 1978). A year later, Zeier (1979) used electrodes on the inner foot of drivers in three conditions, driving a manual transmission car, an automatic transmission car, and riding as a passenger. Zeier found GSR levels (specifically SCRs or skin conductance responses) were the highest in driving a manual and lowest when riding as a passenger without control.

While EDA has been used to evaluate a variety of situations in past driving scenarios, these scenarios were exploratory and non-repeatable, and did not focus on measuring cognitive load. This research aims to measure cognitive load with EDA within controlled movement tasks, such as driving, a highly repeatable scenario. Ideally, EDA could be used as an indicator of rising

cognitive load levels (e.g., cognitive load levels rise in traffic, and the car knows to reduce the volume of your radio to help focus attention on external stimuli).

2.7 Cognitive Load and Visually Induced Motion Sickness

Little to research has been done specifically looking at the relationship between cognitive load and visually induced motion sickness. It has been shown that experts can be under higher cognitive load than novices due to having to spend mental resources on schema search and selection, while a novice does not have existing schemas and can focus all resources on the task at hand (Sweller, 1988). Complementary to this is the work from Chase and Simon (1973) which describes how experts outperform novices due to their ability to incorporate existing schemas quickly into play. Both Sweller and Chase & Simon indicate experts will perform at higher levels while also being under higher levels of load. This concept is relevant when looking at cognitive load and simulator sickness specifically. In a review of simulator sickness levels in flight simulators relative to expertise, Pausch and Crea (1992) reiterated that the more experience individuals have, the more likely they are to report symptoms of visually induced motion sickness. Pausch & Crea specifically define expertise in this case as aircraft pilots who have over 1500 hours of flight experience as their domain is military flight simulators (also relevant to the controlled movement tasks used within this research). Thus experts who are under higher cognitive load also report higher levels of simulator sickness. This relationship raises the question of whether an increase in cognitive load can lead to higher levels of simulator sickness. The expectation is that when cognitive load levels increase, visually induced motion sickness levels will also increase. This question is explored further within the constraints of this research.

2.8 Motivation and Predictions

The motivation for this work lies within the facility in which it was conducted. The Virtual Reality Applications Center (VRAC) is the research facility at Iowa State University which housed all research conducted within this work. Due to the nature of virtual reality and the long

standing issue of simulator sickness, more methods of measurement for both simulator sickness and cognitive load are both useful and required for some research within enclosed virtual environments. This leads to two prime areas for potential improvement using biofeedback. The first being mental effort, determining how hard the participant is trying. The second is visually induced motion sickness, determining how sick the participant is feeling.

These areas need improvement for three primary reasons. Self-report scales, a current measure, are subject to interpretation, bias, and will. This comes into play especially when participants attempt to give you the data they think you want to see (Mayo and Dooley, 1968). Secondly, constrained user scenarios may limit the amount of participant interaction possible, e.g., when in a flight simulator performing flight tasks, a researcher would not want to interrupt to ask a question. Lastly, future technology is incorporating an increasing amount of physiological data, and the foundation for literature on this topic should be as robust as possible prior to individuals or companies relying on limited research.

Based on previous research there are three primary predictions to be made for this work. The first is that EDA can be used as a measure of mental effort to provide real time assessment of cognitive load within virtual environments performing controlled movement tasks. The second is that EDA can be used as a measure of visually induced motion sickness within immersive, stereoscopic environments while performing controlled movement tasks. Lastly, EDA can be used as a real time indicator of visually induced sickness levels and further can be used as a predictive measure for oncoming visually induced motion sickness events. Real time EDA data available to researchers should indicate if participants' visually induced motion sickness levels are rising too quickly or if they pass a threshold of sickness.

CHAPTER 3. METHODS AND PROCEDURES

3.1 Introduction

This chapter outlines the details of the participants recruited, experimental design process, and final implementation for both studies of interest. Both studies utilize EDA with participants within virtual environments. Study one, the combine simulator, is evaluating novel agricultural technology and a novel user interface within a combine harvester simulator with real farmers. The second study, visually induced motion sickness (VIMS), looks at how participants react to a visually disruptive environment in stereoscopic 3D while self-rating their mental workload and simulator sickness levels. EDA data were gathered from all participants in both studies. While the overall goals of these studies was not related to EDA, EDA were one dependent variable evaluated, and the EDA data from these studies can be used to answer the primary research questions:

- 1) How does mental effort affect electrodermal activity (EDA) for a single user within a controlled environment, performing scenario-based tasks?
- 2) How does visually induced motion sickness (VIMS) affect electrodermal activity for a single user within a controlled environment, performing a scenario-based task? Additionally, can EDA be used to predict oncoming sickness events?

The final section of this chapter highlights the specific methodology used to extract elements from both of the aforementioned studies and arrive at the results and analysis.

3.2 Study One: Combine Simulator

3.2.1 Methods

3.2.1.1 Participants

28 farmers with at least 2 years' experience in the past 4 years as full time combine operators were recruited to participate in the first study evaluating novel technology within a combine simulator. The participants from the combine simulator were compensated \$150 for their time. All participants were over 18 years old; the most represented age category being 41-50 years old.

3.2.1.2 Hardware and Software

The combine simulator featured a modified John Deere 9770 STS interior, with displays arranged in front and to the left to simulate immersive virtual farming, see Figure 3.1. The cab included a John Deere 2630 in-cab monitor running GreenStar 2 and an Apple iPad 3. The iPad ran the working prototypes of the novel combine technology software. The combine simulator software was run on Ubuntu 12, 64 bit with a 3 GHz dual core Intel processor, 8 GB of DDR3 ram, and an NVIDIA Quadro K600 graphics card. Two external stereo speakers were used to produce audio in addition to an 8" subwoofer. A Buttkicker bass shaker attached to the cab seat was also utilized to simulate the vibrations felt when operating a full size combine at speed and under load. Displays were comprised of two short throw projectors rear projected at 1280x800, displayed on two 8' × 6' screens positioned in front of and to the left of participants giving approximately a 95° field of view on the front display and a full left peripheral view from the left display. The simulation was rendered monocularly using the OpenSG graphics engine with displays handled by VRJuggler at an average frame rate of 31 frames per second. An additional 40" LCD television positioned immediately behind the participant and 4 feet off of the ground was used to simulate a grain tank window.



Figure 3.1 An over-the-shoulder view of the combine simulator.

3.2.2 Procedures

3.2.2.1 Study Overview

The overall goal of this study was to measure the perceived usefulness of a novel harvest technology, ascertain participant feedback, and measure user experience (UX) metrics to highlight pain points and areas for improvement. All participants completed the same harvest scenarios, regardless of crop, within the combine simulator which included two phases. Before the simulation section of the study, participants answered demographics questions, system knowledge questions, and technical experience questions.

3.2.2.2 Independent Variables

The independent variables relevant to this research were the crop type to be harvested, the crop density, crop moisture, and crop quality. The crop type was determined by the participant's experience as recruitment was selecting for real world experience for a specific crop, corn or wheat. Crop density and crop moisture were both displayed via visual changes in the graphics and by changes in the simulator controllers. Crop quality was perceived via the information available on simulator controllers and via visual representations via the simulated grain tank window.

3.2.2.3 Dependent Variables

The dependent variables of note were participant ratings for the usefulness of the novel technology via the single ease question (SEQ) and continuous measures of EDA throughout the entire exercise.

3.2.2.4 Experimental Design

Depending on the farmer's experience, either the corn or wheat variation of the simulation was set to run. Both crops were identical in size and field variation (e.g., going from dry to wet crop). Participants harvested a 12-acre field (see Figure 3.2) from left to right. Participants interacted with the the novel harvest technology that was being evaluated while completely harvesting the 12-acre field. After completing the first field (task one), participants then repeated the field (task two) under a different scenario. Total time in the simulator lasted 102 minutes on average and the entire experience lasted approximately 3 hours.

A researcher was seated next to the participants for the entirety of the simulator operation to ask questions throughout the session and troubleshoot any problems encountered. The participants were informed that the field would be made up of multiple varieties and to expect a high number of changes. Participants were also informed to ignore unloading measures as the virtual grain tank was set to never reach a full state. The first pass of the field had no harvest events and allowed the participant to acclimate to the combine simulator. The participants

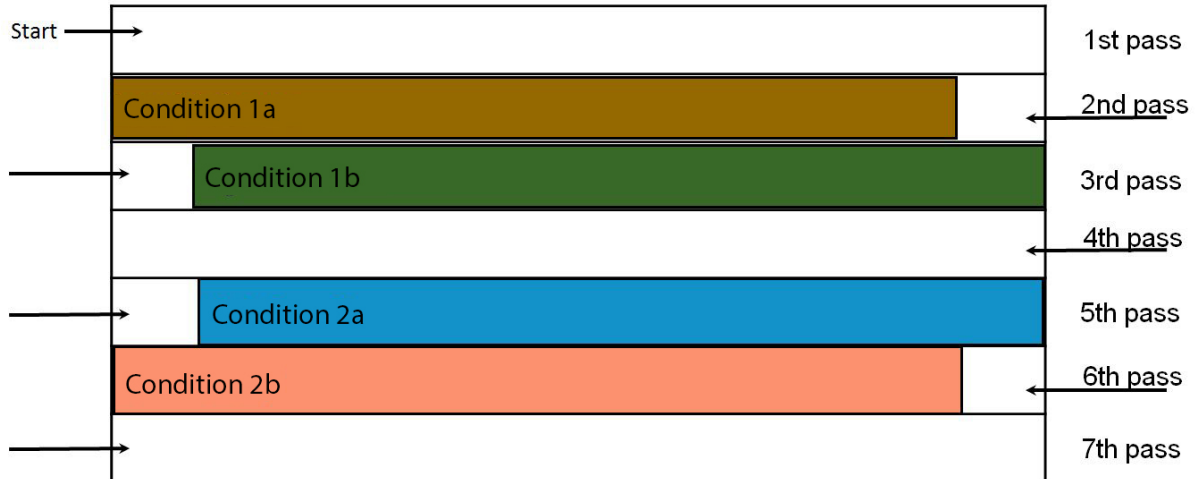


Figure 3.2 Top-down view of the virtual field, 12 acres in size.

were then allowed to begin harvesting as they would in their own combine. Four harvest events took place with the use of Combine Technology 1 in the first field and four harvest events took place using Combine Technology 2 in the second field. The participants were then instructed to use the novel technology, but not taught how to use it. This was done with respect to UX testing best practice measures as to assess the organic success and pain points within the novel technology (Krug, 2009). During each harvest event a series of observations were made to determine if a participant's use of the new technology was successful and if not, note where issues occurred. Additionally, after each harvest event was complete, participants were asked a brief question to determine their subjective feelings toward the combine technology used.

3.2.3 Measures

3.2.3.1 EDA

EDA data from the combine simulator study was matched with specific times in the field during which participants were experiencing individual harvest events. The EDA data were then averaged over the entire duration of that individual event to give a single EDA mean per event, of which there were 8 potential events a participant could experience. The mean EDA value for each event was then used as a basis for comparison when evaluating differences in EDA

between different harvest events, combine technologies, or participant groups. As mentioned in Chapter 1, EDA is a form of physiological feedback which delivers quick, involuntary data on an individual's skin conductance level which translates into arousal level in real time. This is all due to the fact that the skin is solely innervated by the sympathetic nervous system (Marieb, 2003).

3.2.3.2 Single Ease Question (SEQ) Modified

When observing and moderating an exercise in real time, condensed versions of more complex questions may be advantageous to both keep participants engaged and minimize distraction. This study utilized a modified version of Sauro's Single Ease Question (SEQ), which is typically administered electronically or with pen and paper by asking overall task difficulty with a seven-point Likert scale spreading between "very difficult" to "very easy" (Sauro and Dumas, 2009). For this study, the SEQ was asked verbally on a five-point likert scale with the exact wording, "How did you feel about the last adjustment overall? One to five. One being poor, five being ideal." The spirit of the SEQ is to capture the participant's feeling in the moment immediately following the event stimulus.

3.2.3.3 Operator Knowledge Questionnaire

An eight question pre-survey was designed to test the combine operator's technical knowledge of more advanced combine harvest functions. Specific scenarios were described and a list of all relevant combine controls were offered as options to adjust. The results from this survey were then used to break the participants into low, medium, and high knowledge groups for further analysis. This questionnaire can be seen in section A.2 of the appendix.

3.3 Study Two: Visually Induced Motion Sickness (VIMS) Mitigation

3.3.1 Methods

3.3.1.1 Participants

57 participants completed at least a single session for the second study looking at visually induced motion sickness. Participants were recruited from general flyer advertisements and from an undergraduate course, applied ergonomics and work design, as an extra credit incentive. Participants were cautioned against participation if they had a known heart condition, used a pacemaker, or had a seizure disorder. Participants from the VIMS study were compensated with either extra credit or \$20. All participants for both studies were at least 18 years old and consented to the study conditions prior to their participation.

3.3.1.2 Hardware and Software

The VIMS study was run on Windows 7, 32 bit with an AMD Phenom X4 945 quad-core CPU, 8 GB of DDR2, and an NVIDIA GeForce 460 GTX graphics card. All virtual interactions were displayed on an immersive stereoscopic head-mounted display (HMD), the Oculus Rift Development Kit 1. The Oculus Rift is a 1280x800, 32-bit color LCD matrix measuring 7" diagonally that measures and updates the picture shown based on accelerometers, gyroscopes, and magnetometers. The Oculus Rift has a 100° field of view. The virtual environment used in this study was built with the Unity graphics engine and rendered in stereoscopic 3D. All virtual interactions within the maze condition were controlled with a gamepad, see Figure 3.3. All interactions within the virtual peg-in-hole were controlled via the Razer Hydra, a magnetic movement tracking controller, see Figure 3.4.



Figure 3.3 Logitech gamepad used to control movement within the virtual environment.



Figure 3.4 Razer Hydra controller used to control object movement within the virtual environment.

3.3.2 Procedures

3.3.2.1 Study Overview

The primary focus of this study was to determine if a hand-eye coordination task could be as effective at mitigating visually induced motion sickness as natural decay (sitting calmly with eyes closed). The secondary component was to determine whether the virtual counterparts to these mitigation tasks were as effective as their real world versions.

Participants navigated through a maze designed to induce visually-induced motion sickness. The main sections of the maze were based on tasks from the Virtual Environment Performance Assessment Battery (VEPAB; Lampton et al., 1994). One of these tasks, called “Turns” consisted of many left and right 90° turns and had a significant correlation with the simulator sickness questionnaire (SSQ) total severity (TS) score. The SSQ is a series of Likert questions designed to determine how sick an individual is at a given point in time. Trampolines and spinning rooms (see Figure 3.5) were added to serve as rotational and translational scene oscillations (So et al., 2001; O’Hanlon and McCauley, 1973). Spiral slides and nondescript ramps were also included to reduce the amount of visual cues the participants could use to determine motion. In addition, the walking speed was changed during the maze without any advanced notice, reducing the participant’s feeling of control. An area in which participants had no control at all and move at a very rapid pace was also included to induce sickness (Dong et al., 2011). The maze took approximately seven minutes to complete and participants were tasked with completing the maze twice, for a total stimulus exposure of 14-15 minutes. Pilot studies indicated that the maze successfully increased reported sickness in all participants and 18 participants elected to end the maze portion early due to increased levels of sickness. A top down view of the maze can be seen in Figure 3.6.

3.3.2.2 Independent Variables

The first experimental condition that is controlled for in this setup is whether or not the participant has control of their movement within the maze. The second is which mitigation task the participant performs, either the active hand-eye coordination tasks of the peg-in-hole

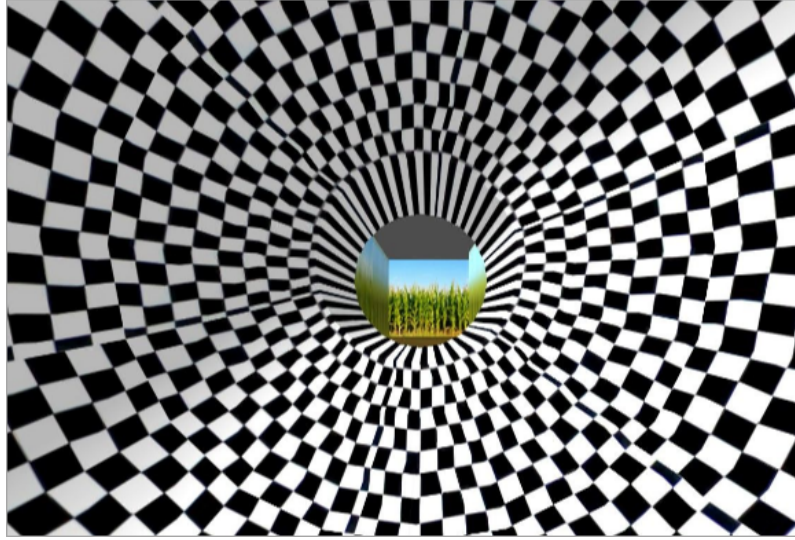


Figure 3.5 View from within the optokinetic (spinning) drum in the maze scenario.

or the passive form of natural decay (sitting calmly with eyes closed). Lastly, the mitigation setting of whether or not the task is carried out physically with real objects or within a virtual environment.

3.3.2.3 Dependent Variables

The primary metrics that were collected in this study were SSQ scores before, during, and after all tasks and exposure. The SSQ asks how sick a participant is feeling via a series of 16 verbal Likert questions. The SSQ holds a very important place as it is the standard of which all recent VIMS research has been measured. By using an established metric it allows this research to be compared with other work and future work within this realm. Also the NASA TLX (Hart and Staveland, 1988) and the presence questionnaire (Witmer and Singer, 1998) were conducted before and after exposure to virtual environments. These additional metrics support the SSQ scores individually and allow a more robust comparison to other relevant VIMS work within virtual environments. Additionally, EDA was recorded throughout the duration of the study and allowed additional analysis to be made in conjunction with subjective scores given from any point of the study.

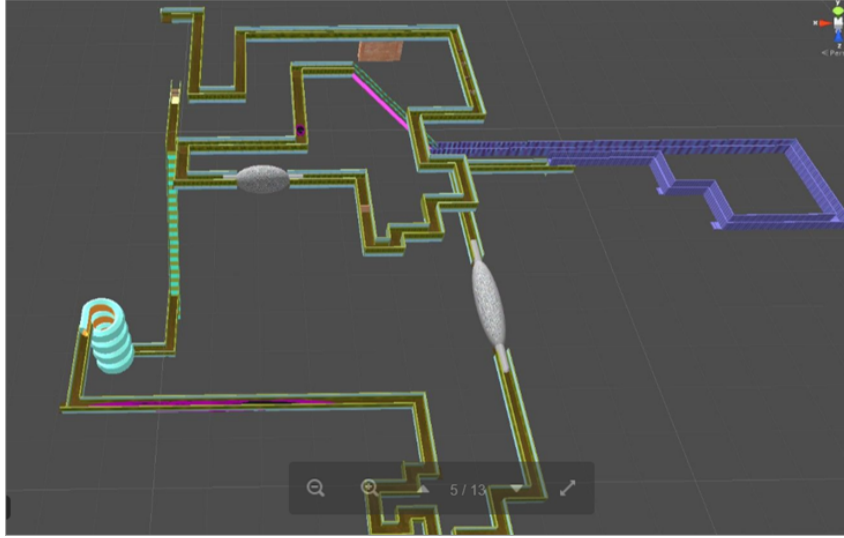


Figure 3.6 A top down view of the entire virtual maze.

3.3.2.4 Experimental Design

Participant conditions were counterbalanced. This study had a relatively large number of IVs and DVs, making for a high number of participants due to both within and between subject design elements. Three IVs present were: movement control, mitigation task, and mitigation setting. The DVs used were: EDA measures, SSQ scores, NASA TLX scores, presence questionnaire responses, and random dot stereogram performance.

This study was broken into four pieces: pre exposure, the maze task, mitigation task, and post exposure. Whether or not a participant is in control of their movement is the only IV relevant during the maze task. Mitigation task and mitigation setting then are relevant during the mitigation task portion of the study. The DVs were recorded before, during, and after exposure to the virtual environment. Two trials were performed to allow for participants to experience both physical and virtual versions (mitigation setting) of the mitigation task they were assigned to complete. Participants were scheduled a minimum of 10 days between exposure as this has been shown to be the time required for a full recovery from VIMS (Kennedy et al., 2010). Ultimately this approach sets up the analysis to have a within subject look at control versus no control, a within subject view of physical mitigation versus virtual mitigation settings, and a between design for the active mitigation task versus passive mitigation task.

Because no participants performed all four variations of the mitigation task, care was taken to appropriately counter-balance both the mitigation tasks and movement control IVs. The final counter-balanced Figure 3.7 displays all potential settings as both control and order of exposure were considered.

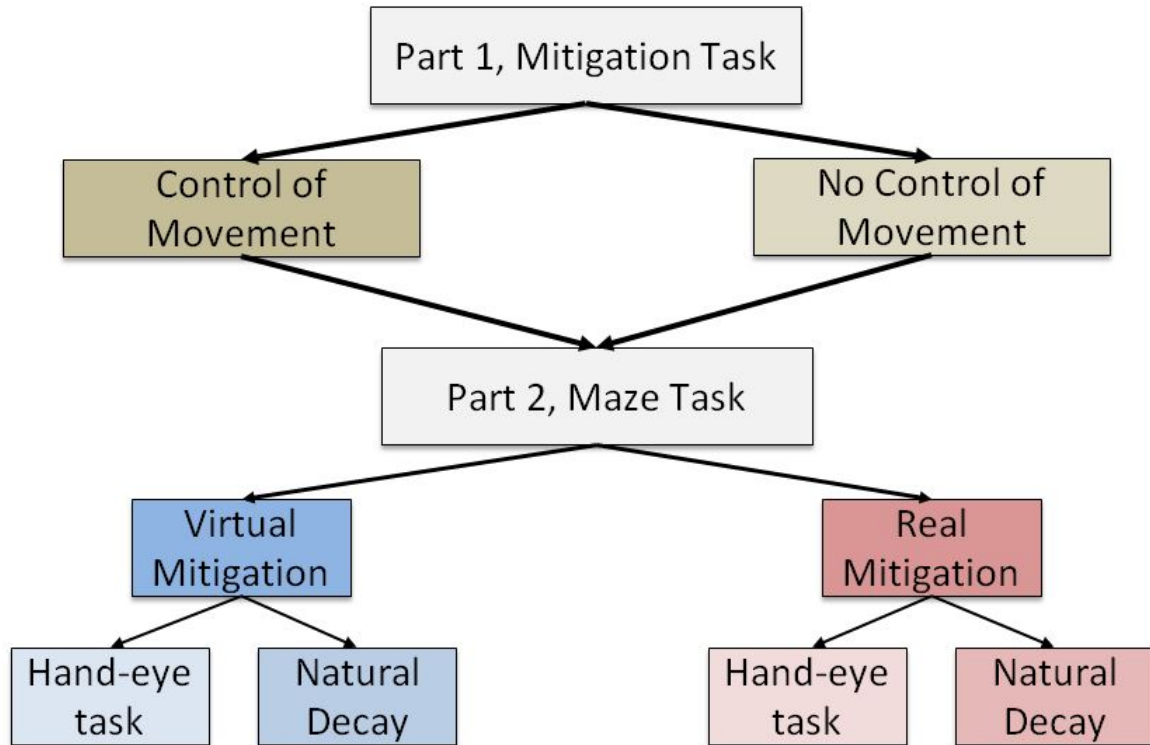


Figure 3.7 Potential conditions participants could experience. The first half of the study occurred within the virtual maze while the second half included the mitigation scenario.

3.3.3 Study Process

3.3.3.1 Pre-Exposure

After the consent form was completed, participants were fitted with an EDA sensor and then completed the initial SSQ, NASA TLX, and random dot stereogram test to provide baseline levels for future reference. After all questionnaires were completed and participants were ready to continue, the maze task was introduced.

3.3.3.2 Maze Task

Participants were seated in a chair and fitted with a HMD that was adjusted to their personal comfort level. Once wearing the HMD, half of the participants would be handed a dual analog USB game controller to control their movements within the 3D maze while the other half would watch as pre-scripted movements would move them through the maze yet allow them to still control their point of view. Participants, if in control, were then instructed to navigate themselves through the maze environment or watch the maze being run as long as they were able up to 15 minutes. There is only one possible route forward throughout the maze so there would be no incorrect turns. Every five minutes within the maze, the participant would verbally respond to the SSQ questions to assess their changing levels of VIMS. This approach gave SSQ scores prior to the maze interaction, 5 minutes into the maze, 10 minutes into the maze and 15 minutes into the maze.

3.3.3.3 Mitigation Task

After 15 minutes of the maze had been completed (or at any point when the participant had decided they were done if feeling overly sick) the participant would begin one of two mitigation tasks. Natural decay, the first mitigation task, had participants close their eyes and stop watching the HMD. This was done in either one of two ways, virtually with the HMD on within a serene valley setting with a fixed visual grid or in real life by removing the HMD and sitting still with eyes shut. The physical mitigation task, the peg-in-hole task, had participants perform a hand-eye coordination mitigation task which requires the fitting of pegs into a pegboard, see Figure 3.8. As before, there was both a real and a virtual version of this task. Both required physical movement and hand-eye coordination to complete. The physical peg-in-hole required pegs being placed into a pegboard with the HMD off, while the virtual peg-in-hole had participants perform the same task, but within the virtual environment using the Razer Hydra controller to mimic the movements of a real cylindrical object.



Figure 3.8 On left, the physical peg-in-hole board and on right, the virtual peg-in-hole board into which participants sequentially placed narrow dowels.

3.3.3.4 Post-Exposure

After 15 minutes of mitigation were completed, participants then answered the NASA TLX, Presence Questionnaire, and Random dot stereogram test again. Upon completion of these questionnaires, participants were debriefed and thanked for their time and help.

This entire process can be seen in Figure 4.7.

3.3.4 Measures

3.3.4.1 EDA

EDA data from the visually induced motion sickness study was matched with specific times from over the course of the study where specific self-report questions were answered. There were eight individual points where verbal simulator sickness questionnaires (SSQ) were administered and three points where the NASA-TLX was administered on paper. The EDA from these

events averaged over a 20 second *smoothing window*, which comes from similar practices in electromyography (Merletti and Parker, 2004) and electroencephalography (Tzallas, 2009). The smoothing window was designated as the 20 seconds immediately proceeding the administration of the self-report questions (either SSQ or TLX). This timing was selected to mitigate any physiological effect the questions themselves may have had on participant's observed EDA. The mean EDA value determined from the smoothing window is then used as a basis for comparison for analysis between events, times, or participant's groups (e.g. control groups, mitigation groups).

3.3.4.2 Simulator Sickness Questionnaire (SSQ)

Kennedy's Simulator Sickness Questionnaire (SSQ) has become the standard survey tool when assessing visually induced motion sickness within simulator, virtual reality, or any other non-movement environments (Kennedy et al., 1993). This study had participants fully immersed in their virtual environment while wearing an HMD, which required the SSQ to be asked verbally. Participants were asked each of the 16 items and would respond with an integer between zero to three, (four-point Likert scale) with zero being no symptoms and 3 being severe. The 16 items were then scored by weighting responses to give an overall sickness score, read as total severity. Additionally, the SSQ can further be broken down into three separate sub-scales including oculomotor, nausea, and disorientation. The scoring systems for these subscales, the total severity score, and the complete questionnaire can be see in section A.3 of the appendix, all of which come from Kennedy et al. (1993).

3.3.4.3 NASA-Task Load Index (TLX)

The NASA-TLX is a subjective six question survey which has participants rank themselves after performing a specific task (Hart and Staveland, 1988). Each question is asked on a segmented seven-point Likert scale which is then scored to deliver a total single score. The six questions consider these factors: mental demand, physical demand, temporal demand, effort, performance, and frustration. This research focused on the mental demand and effort ratings. There is also no weighting procedure used in determining the aggregate TLX score as outlined

in Moroney et al. (1992). The weighting procedure doesn't add significant value and increased the amount of time between tasks, which was not desirable for this research. This questionnaire can be seen in section A.4 of the appendix.

3.4 Thesis-Specific Work

3.4.1 Methods

3.4.1.1 EDA

The main subject of this research surrounds electrodermal activity and its various uses in specific lab settings. The data for this work are taken from two studies which were conducted separately. Each study was designed to investigate variables other than EDA, but include EDA as a supporting measure. Due to the differences in each study, the EDA data were setup for analysis in different ways, which the individual EDA sections for each study described above. EDA was calculated as a raw value for the combine simulator study due to inconsistent baselines throughout all participants. Contrarily, all EDA was normalized for the VIMS study as successful baseline sessions were carried out. The two EDA data sets from the combine simulator study and the VIMS study are not directly compared.

The basic paradigm used for this research is to validate the use of EDA as a measure for both mental effort and visually induced motion sickness by correlating EDA scores with existing measures for each. With respect to mental effort, EDA was primarily compared with the "effort" subscale of the NASA-TLX scores. With respect to visually induced motion sickness, EDA was correlated with the simulator sickness questionnaire.

3.4.1.2 Self-Report Measures

The major self-report metrics used are detailed in the above measures sections, but their specific implications for this work are outlined here. The SEQ from the combine simulator study was solely analyzed using the raw value from a five-point Likert scale. The operator knowledge questionnaire was not used as related to specific answers, but only as a method to separate the participants into low, medium, and high knowledge groups. The SSQ as an individual

questionnaire is 16 items asked on a four-point likert scale, but for analysis the primary scores used were those of the nausea subscale, which totaled individual symptom scores and multiplied them by a factor of 9.54 per the Kennedy et al. (1993) guidelines. The NASA-TLX was used from only the *effort* subscale, and raw values from the 21-point likert scale were used in analysis for this work.

3.4.2 Procedures

3.4.2.1 EDA Physical Preparation

Each participant was briefed on the function of the EDA sensor prior to their consent. The EDA sensor was then placed on the left wrist on the anterior side (van Dooren et al., 2012).

3.4.2.2 EDA Normalization

EDA data was normalized for the VIMS study using the following equation:

$$\frac{(\text{signal datapoint} - \text{mean of baseline})}{\text{mean of baseline}} \quad (3.1)$$

This allows data from different participants to be compared without having to attribute discrepancies to individual differences. An example would be Participant A exhibits an EDA level of 12 microsiemens while Participant B exhibits an EDA level of 6. Both Participant A and Participant B have a baseline of 3 microsiemens. In this scenario it would appear Participant A has twice the response of Participant B, but after normalization is performed, Participant A now displays three times the response of Participant B.

CHAPTER 4. RESULTS

4.1 Introduction

Chapter Four provides an overview of all EDA-related results from the two research studies, the Combine Simulator Study and the Visually Induced Motion Sickness (VIMS) study. To gather insight into whether changes in electrodermal activity (EDA) are related to changes in participants' responses, Spearman's rank correlation coefficient was run to compare EDA and other established subjective questionnaires such as the NASA Task Load Index (TLX) for mental effort and the simulator sickness questionnaire (SSQ) for visually induced motion sickness. This leads to the premise that if EDA data change with similar timing and amplitude as the known measures, NASA-TLX and SSQ, then EDA can be used as a predictive or just-in-time measure of mental effort or visually induced simulator sickness, respectively. If changes in EDA occur with similar timing but reduced amplitude relative to the known measure, then EDA may still be used as a supporting measure for specific use cases, such as full immersion virtual environments where known measures may be inaccessible.

All correlation results will be described using the suggested correlation guide that Evans (1996) provides, as seen in Table 4.1.

Table 4.1 Evans Correlation Strengths

r	Strength
.00-.19	very weak
.20-.39	weak
.40-.59	moderate
.60-.79	strong
.80-1	very strong

Additionally, the effect size guide from Cohen (1992) will be used to explain all effect size values, as seen in Table 4.2. Effect size was determined using the correlation coefficient, r .

Table 4.2 Cohen Effect Size

r	Effect
.10	small
.30	medium
.5	large

Multiple tests, including paired samples t-tests, independent samples t-tests, and the Mann-Whitney U test were used to determine if groups displayed different EDA levels throughout both studies. Lastly, to investigate whether EDA could be used as a just-in-time predictive measure of sickness within virtual environments both linear and ordinal regression were utilized in conjunction with self-report data from the SSQ.

Measures gathered and used within this results section include EDA, single ease question (SEQ), mental workload, and visually induced motion sickness levels. High statistical significance is defined as $p < .01$, statistical significance is defined as $p < .05$, and marginal significance is defined as $p < .1$.

4.2 Study One: Combine Simulator

For the combine simulator study, 28 participants completed the study in its entirety, but only 22 had usable EDA data after exclusions were applied for incomplete, missing, or invalid data, $n = 22$. Six total participants were excluded. Two participants were excluded for simulator malfunctions, both times for steering column issues, which prevented the study from being run in the intended manner. Three participants had incomplete EDA data where the signal was lost for large sections at a time. One participant did not wear the sensor and has no recorded EDA data.

The entire duration of the study took approximately 2.5 hours and participants spent an average of 102 (SD 24) minutes driving the combine through the virtual fields, not including initial time spent in the combine simulator before or after the field was completed.

Two different pieces of technology were evaluated within the combine simulator by each participant. These new technologies were designed to be used as touch screen interfaces and were tested using an iPad 3 tablet to emulate the new harvest technology. Both technologies were designed to help a combine operator resolve harvest issues in the field. This experiment used a within subjects design with a continuous dependent variable of measured EDA. The first piece of technology, hereby referred to as Combine Technology 1 (CT1), required more user input on average than the second piece of technology, hereby referred to as Combine Technology 2 (CT2). This amount of input was measured by number of interactions each piece of technology received from participants over the exercise. This is verified by CT1 requiring 13.23 (SE 2.70) more touches on average than CT2, $t(21) = 4.902, p < .0005$.

Figure 4.1 displays the higher number of touches required to operate CT1 can be seen as an additional amount of mental load placed on the participant. Not only does the participant have to determine whether or not they will make an adjustment within the field, but if they do they will have to spend more time and energy using CT1 to make an adjustment.

4.2.1 EDA CT1 vs. CT2

As Combine Technology 1 has been shown to require significantly more input than Combine Technology 2, the EDA data collected during those specific interaction times can be compared to see if there are significant differences when participants were using CT1 versus CT2. These two groups of EDA were compared first using a paired t-test, but failed to match the assumption of no outlier data. The data then failed the assumption of symmetrical data, indicating a Wilcoxon sign test would not work. Lastly, a sign test (Conover, 1999) was run to determine if the difference in medians between sets was significantly different. Average EDA during CT1 and CT2 were not significantly different.

While differences in the means were not significantly different, an overall decreasing trend in the data can be seen in Figure 4.2 where the average means for both CT1 and CT2 are displayed side-by-side over time from the initial harvest event to the final harvest event. There is a significant difference between Event 2 and Event 4 in EDA measured while using CT2, $t(21) = 2.632, p < .016$ with a large effect size, $r = .923$. Other event to event tests did not yield

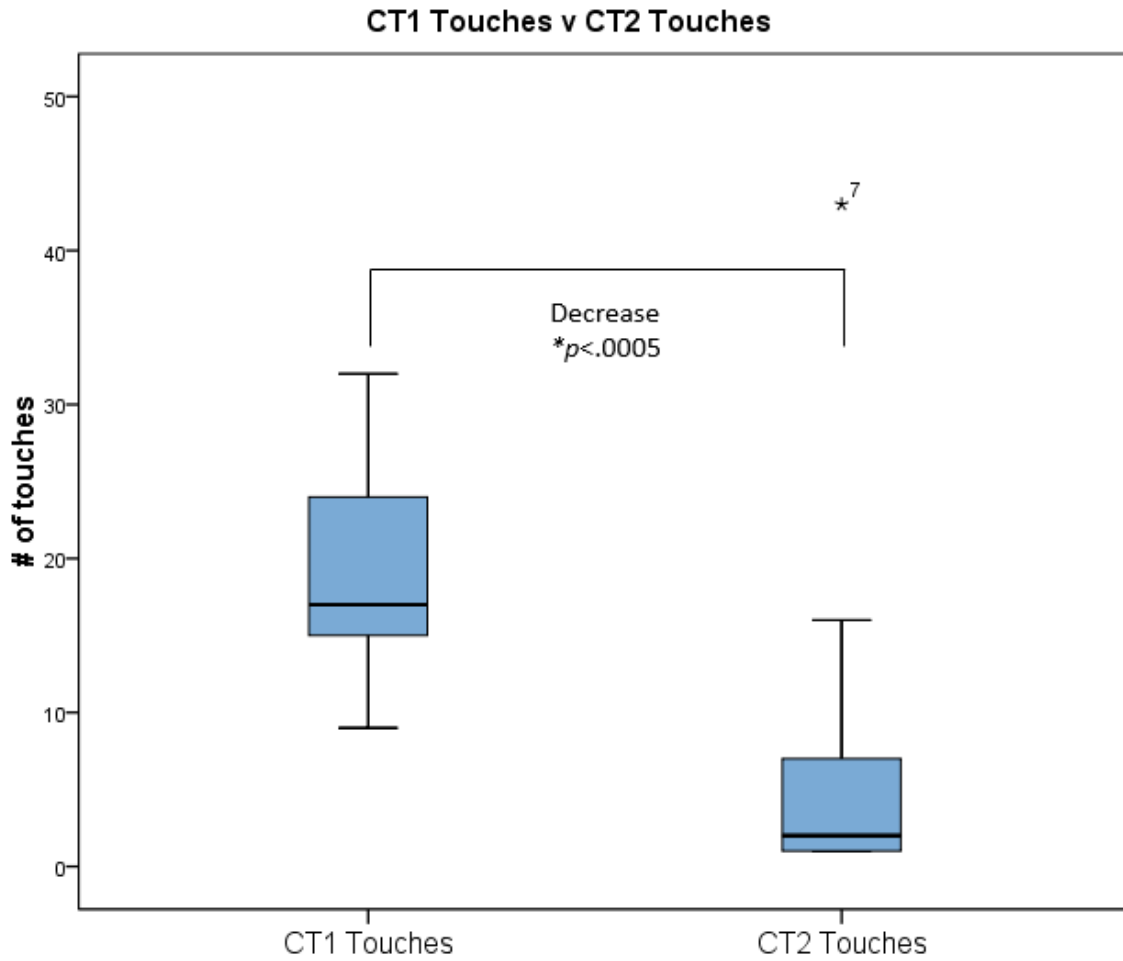


Figure 4.1 CT1 requires more interaction than CT2, box plot whiskers represent standard deviation, $n = 28$.

significant results due to low sample size ($n = 10$, 12 of 22 participants did not participate in Event 1 due to study design). While there was a decrease in EDA measured from Event 1 to Event 4, the decrease was non-significant.

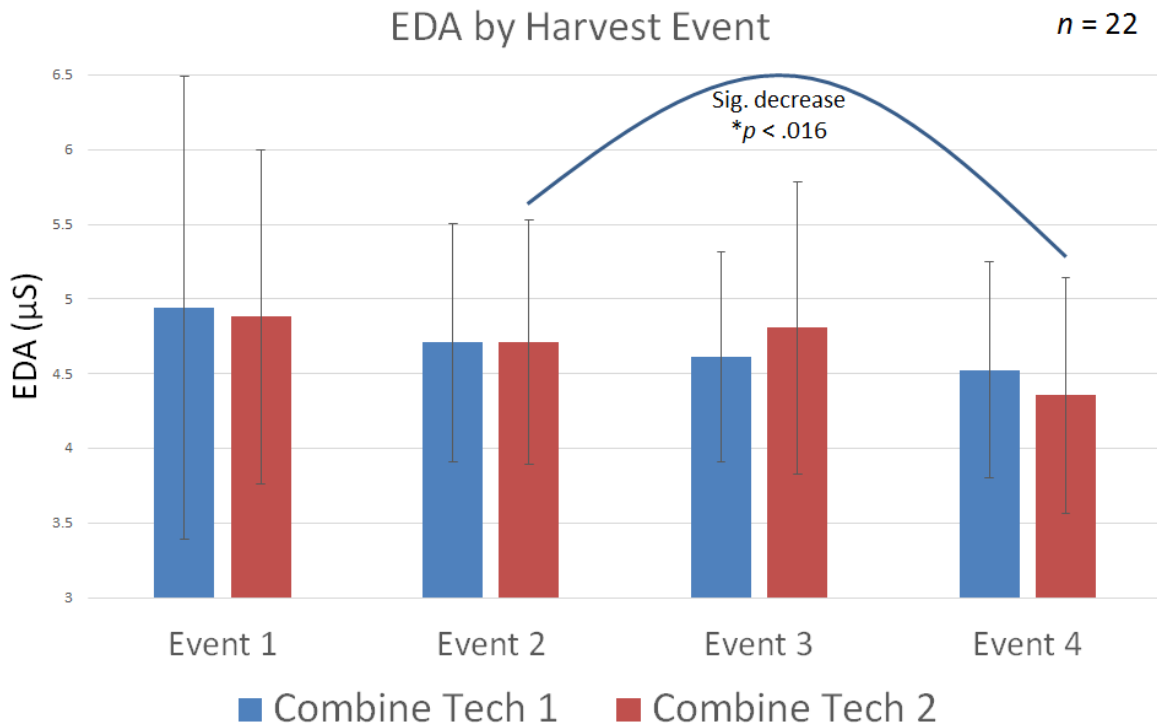


Figure 4.2 Decrease in EDA using CT2 from Event 2 to Event 4, $p < .0005$. Box plot whiskers represent standard error, $n = 10$ for Event 1 and $n = 22$ for Events 2-4.

4.2.2 EDA and SEQ Correlation

Spearman's rank correlation coefficient was used to evaluate the correlation relationship between the EDA and the rank adjustment reported by participants asked in the form of the single ease question, SEQ (Sauro and Dumas, 2009). These questions had participants rank their recent adjustments on 1-5 likert scale with 1 being "poor" and 5 being "ideal". There were 8 potential rank adjustments in total; participants were given the opportunity to rank any adjustment performed within the field after a harvest event if they performed one. Not all adjustments were ranked if participants determined there was no adjustment necessary or if they missed the opportunity to make one. When compared with all data, (including both Combine Technology 1 and Combine Technology 2) there was a marginally significant, weak negative correlation between average rank adjustment given and average EDA measured

from all participants, $r_s(20) = -.392$, $p = .072$. As reported ease increased, EDA measured decreased. Figure 4.3 displays this negative correlation between SEQ and EDA. The next section will compare these data by CT1 and CT2 separately.

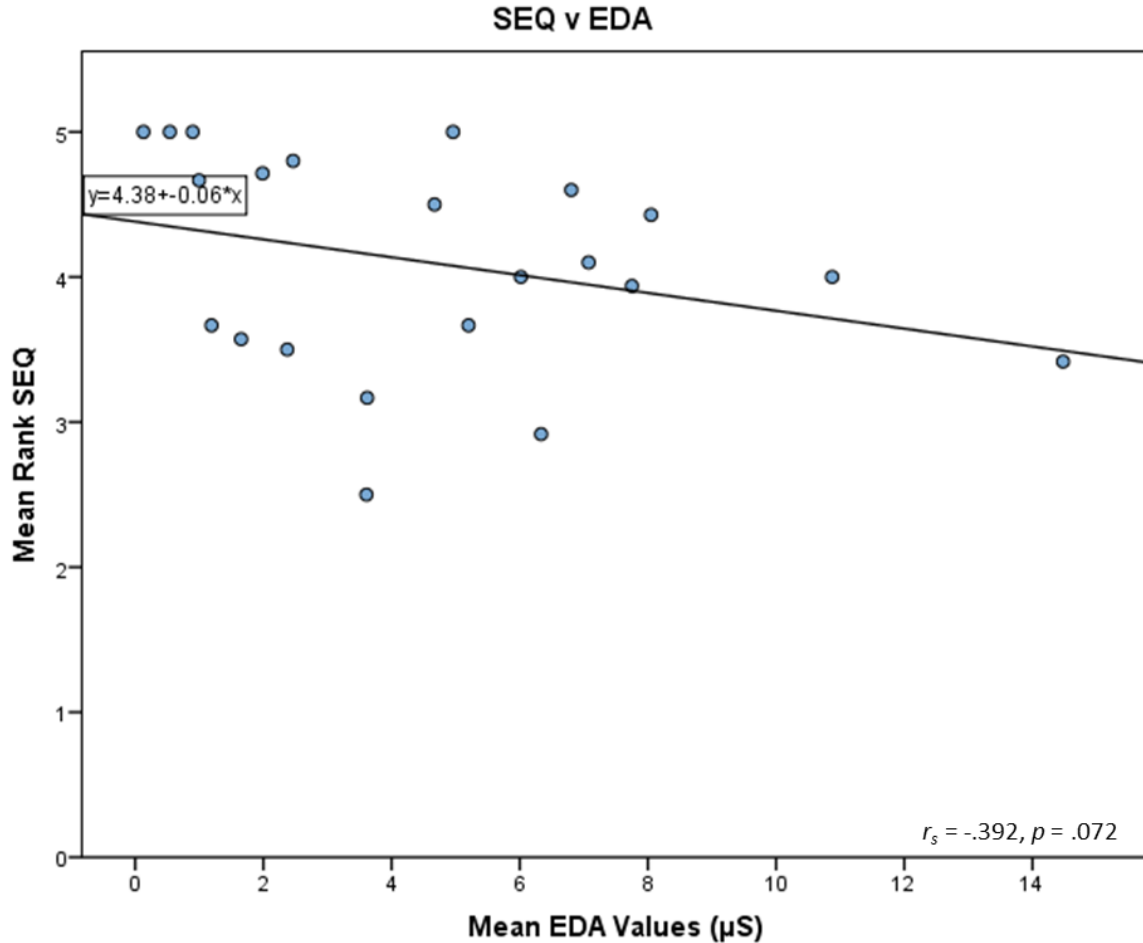


Figure 4.3 Small negative correlation between SEQ and EDA for all participants, $n = 22$.

4.2.3 CT1 EDA and SEQ Correlation

Aside from amount of required input, CT1 and CT2 differed in that the participant was not always aware how CT2 was operating. CT1 was a more traditional interface in the sense that there was clearly required input and clearly delivered output. By looking at how EDA relates to participant SEQ responses with just CT1, there ratings are based off of a system that is more easily understood. There was a highly significant, moderate negative correlation between

average rank adjustment given and average EDA measured from all participants from the first half of the study using Combine Technology 1, $r_s(20) = -0.523$, $p = .0012$. As reported ease increased, EDA measured decreased visible in Figure 4.4.

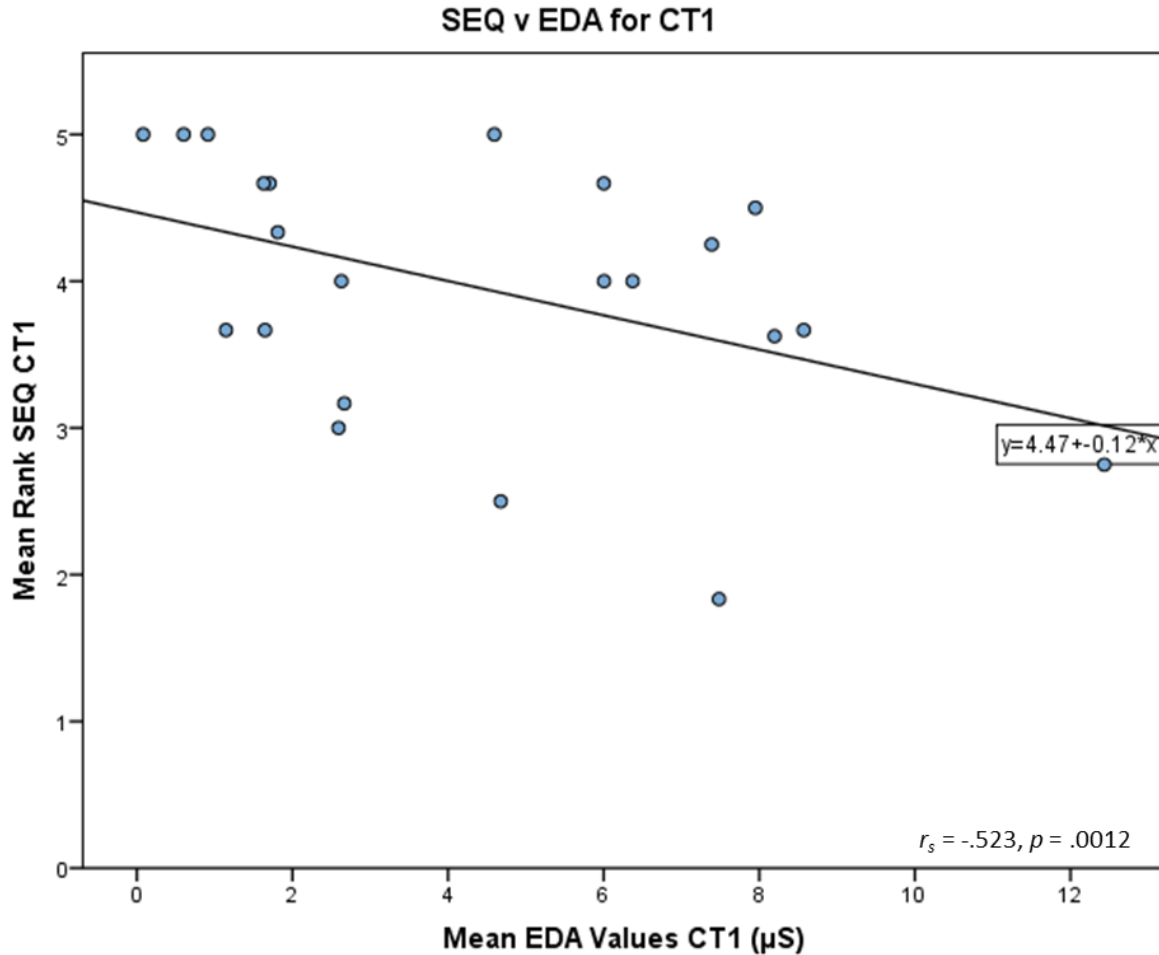


Figure 4.4 Moderate negative correlation between SEQ and EDA for all participants, $n = 22$.

4.2.4 CT2 EDA and SEQ Correlation

As previously stated, participants were not always aware as to how CT2 was operating. This is reinforced again here as the greater variance of SEQ ratings for CT2 interactions led to a weak, insignificant correlation with EDA. There was no significant correlation found between the average rank adjustment given and average EDA measured while using CT2.

Expert vs. Knowledge Split All participants answered a series of questions designed to test their harvest knowledge by asking what changes should be made within the combine for a specific scenario. By evaluating their answers against other experts and each other, a scoring system was developed which had a potential perfect score of 16 points. The distribution of these scores is outlined in Figure 4.5. The low knowledge group scored between 3-10, medium knowledge scored between 11-12, and high knowledge was 13-16. An average score of 11.21 was observed across all participants, $n = 28$.

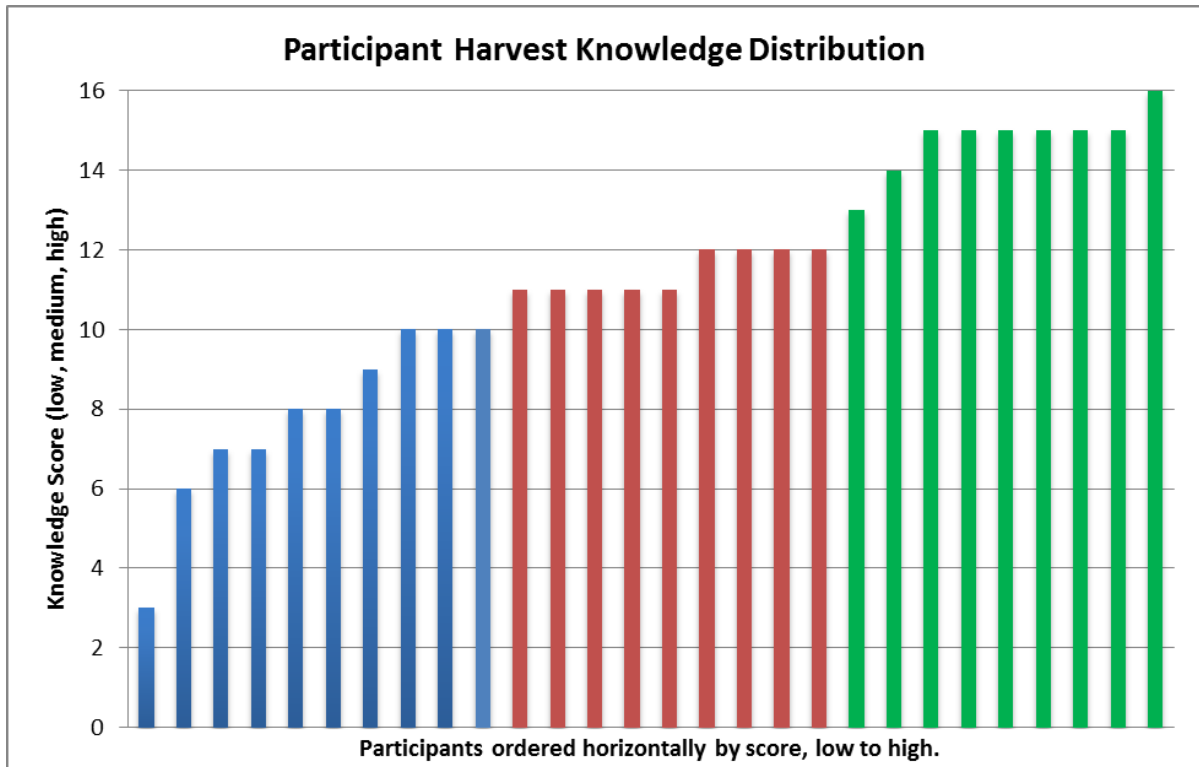


Figure 4.5 All participants split into low (blue), medium (red), and high (green) knowledge groups, $n = 28$.

4.2.5 EDA Expert vs. Novice

We expect that the higher knowledge group will have less difficulty using the new technology and addressing the harvest issues presented to them, resulting in lower mental load and by extension lower EDA levels. As expected, the low knowledge group, on average displayed 1.396

μ S higher EDA levels than the high knowledge group, and while the results were not significant ($p=.428$), there was a large effect size $r = .605$. The difference in variation can be seen in Figure 4.6.

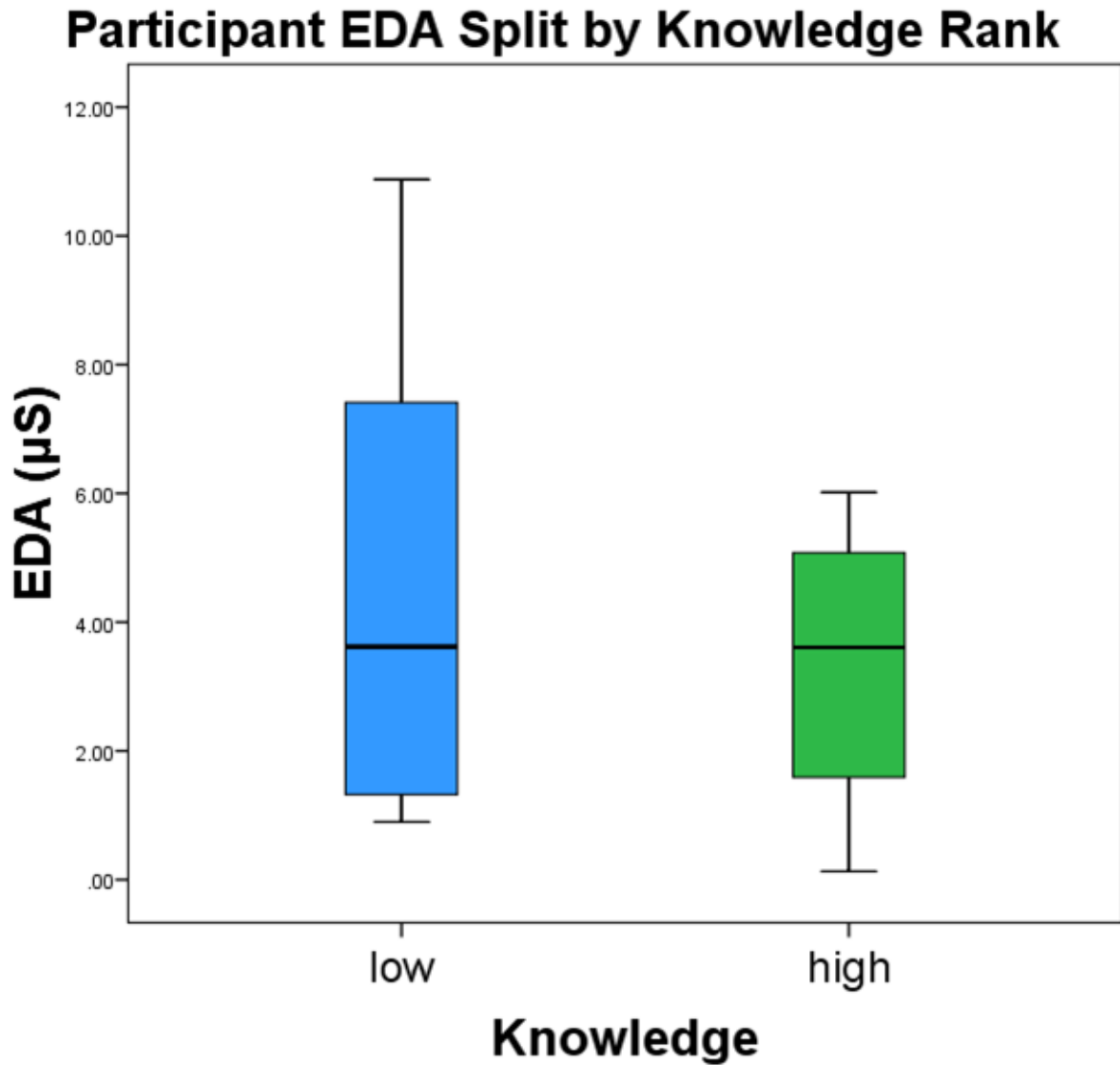


Figure 4.6 Greater variation in EDA within low knowledge group, $n = 7$ for both groups.

4.3 Study Two: VIMS

The visually induced motion sickness study had a total of 57 participants who were split into two groups for the maze portion of the study and split into four groups for the mitigation section of the study. If EDA is to be useful as a measure of nausea within 3D virtual environments, EDA levels should rise and fall in parallel with reported sickness scores. Additionally, as EDA delivers real time information, a real time prediction of oncoming sickness events should potentially be possible.

All calculations were done using the nausea subscale of the simulator sickness questionnaire (SSQ) as outlined in chapter three under data transformations. Each participant verbally completed the SSQ eight times throughout the entire duration of the study. Once as a base line, three times during the maze, three times during the mitigation section of the study, and once at the conclusion of the study. We expect that both SSQ ratings and EDA measured will increase as exposure to virtual reality is prolonged, and both should decrease as participants recover after the virtual reality exposure.

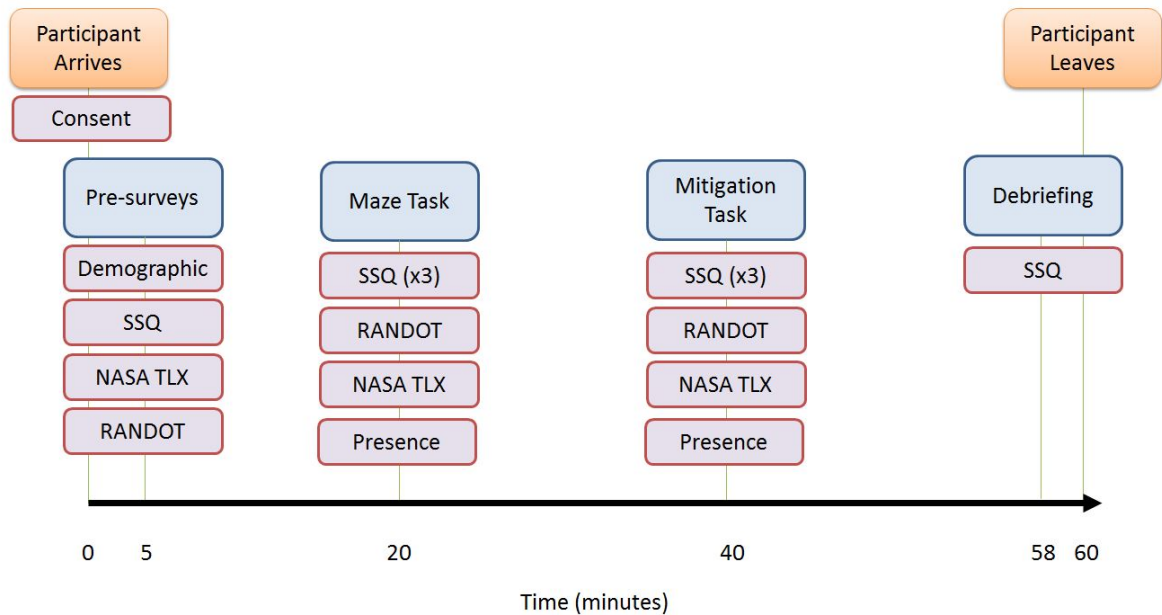


Figure 4.7 Participant timeline for Visually Induced Motion Sickness study.

4.3.1 EDA and Nausea Correlation

There was a marginally significant, weak correlation found between the average EDA measured and overall nausea values from the SSQ reported over the entire duration of the study, $r_s(55) = .234$, $p = .079$. There was a significant, weak positive correlation between EDA measured and nausea levels reported via SSQ during the maze portion of the task, $r_s(55) = .326$, $p = .013$. There was a marginally significant, weak positive correlation between EDA measured and nausea levels reported via SSQ during the mitigation portion of the task, $r_s(55) = .237$, $p = .076$. All three results can be seen in Table 4.3.

Table 4.3 Nausea levels and EDA correlation values per SSQ.

Measure	Entire Study	Maze Only	Mitigation Only
Spearman's rho (r_s)	.234	.326	.237
Significance 2 tailed (p)	.079	.013	.076

4.3.2 EDA as a Predictor of Nausea

Based on the nature of EDA's very quick, objective feedback and because it relates to sickness levels as shown in Table 1, a predictive model was tested to determine whether or not EDA could be used as a predictor for oncoming sickness events. The model to test for predictors is regression. The goodness of fit of an ordinal regression model was difficult to determine due to the high number of zero cells within the EDA data, which is common for continuous data such as EDA. The final model did statistically significantly predict the dependent variable, SSQ scores, over and above the intercept-only model, $X^2(50) = 392.538$, $p < .001$. Despite the regression model fitting, no significant results specifically point to any predictive effects from this study.

4.3.3 EDA and NASA-TLX correlation

If EDA is a reliable measure of mental effort, a comparison between EDA and a traditional measure of mental effort should be done. This comparison is between one of the most popular measures of mental effort, the NASA-TLX questionnaire. One of the six direct questions asked

on the NASA-TLX is the effort scale. The exact phrase used to ask about effort is “How hard did you have to work (mentally and physically) to accomplish your level of performance?” While this study required little to no physical effort, the weight of this question lies on the “mental” aspect of effort. Only participants who participated in the real mitigation scenarios were analyzed so as to minimize potential confounds with extended periods within virtual reality.

There was a marginally significant, weak positive correlation between EDA measured and effort levels reported via TLX immediately following the maze portion of the task, $r_s (29) = .323, p = .076$. There was a marginally significant, weak positive correlation between EDA measured and effort levels reported via TLX immediately following the mitigation portion of the task, $r_s (29) = .328, p = .077$. These results can be seen side-by-side in Table 4.4.

Table 4.4 Mental effort and EDA correlation strengths.

Measure	Maze Only	Mitigation Only
Spearman's rho (r_s)	.323	.328
Significance 2 tailed (p)	.076	.077

4.3.4 EDA Gamers vs. Non-gamers

Participants self-identified as either gamers or non-gamers during the pre-survey questions for this study. As the control scheme and environment were very similar to something someone who plays video games has experienced, it is expected that the gamer group should spend less time acclimating to the virtual environment and have to devote fewer mental resources to navigating within the maze. There was no statistical difference between these two groups for overall EDA or during the mitigation task, but there was during the maze portion of the study.

A Mann-Whitney U test was run to determine if there were differences between self-identified gamers and non-gamers with measured EDA values over the maze section of the simulator sickness exercise. A Mann-Whitney U test was run because the dataset failed the no outliers assumption an independent samples t-test requires. The median values used by the Mann-Whitney U test are often used in data sets with outliers, such as physiological data (e.g. EDA). Distributions of EDA data were similar for both groups when inspected via a population

pyramid leading to the median EDA scores being significantly different between gamers (.920) and non-gamers (1.800), $U = 252$, $z = -1.975$, $p = .048$ displaying a large effect size, $r = .728$. Median EDA values are significantly higher in non-gamers than in gamers.

4.3.5 VIMS and Mental Effort

With investigating EDA in conjunction with sickness and mental effort individually, the outstanding question remains, does visually induced motion sickness impact mental effort or vice versa? The expectation is that they do, as they both also positively correlate with EDA. Exclusively within the visually induced motion sickness study, a Spearman's correlation test produced a highly significant, moderate positive correlation between the nausea ratings from the SSQ and effort levels reported via TLX for the maze portion of the task, $r_s(55) = .439$, $p = .001$.

Additionally there was a highly significant, moderate positive correlation between the nausea ratings from the SSQ and effort levels reported via TLX for the mitigation portion of the task, $r_s(55) = .441$, $p = .001$.

CHAPTER 5. SUMMARY AND DISCUSSION

5.1 Introduction

This section will interpret the findings in Chapter 4, describe how they relate to existing research, and note future steps can be taken to further benefit the scientific community. The first section will follow the results format for ease of reading.

The primary research questions will be addressed:

- 1) How does mental effort affect electrodermal activity (EDA) for a single user within a controlled environment, performing scenario-based tasks?
- 2) How does visually induced motion sickness (VIMS) affect electrodermal activity for a single user within a controlled environment, performing a scenario-based task? Additionally, can EDA be used to predict oncoming sickness events?

5.2 Combine Study

The difference in required user input between the more complex Combine Technology 1 (CT1) and less complex Combine Technology 2 (CT2) is visible with CT1 requiring an average of 13.23 (SE 2.70) more touches on average than CT2 per harvest event. There were 8 potential harvest events in total. The study was designed in such a way that if a participant determined that there was no need for adjustment or failed to recognize the cue at the harvest event, no adjustment would be made. We manipulated overall cognitive load by requiring more input from the participant with CT1. This type of manipulation is similar to scenarios seen in aviation training where more complex tasks display higher levels of EDA and have a higher imposed cognitive load (Wilson, 2002).

5.2.1 EDA CT1 vs. CT2

We anticipated that increased mental loading from the increased touch requirements of CT1 would show increased EDA relative to CT2. When EDA is compared between the same harvest events for both CT1 and CT2, no significant results were found. However, with the exception of harvest Event 3, participants did display slightly lower EDA values while using CT2. While results were not significant, an overall decreasing trend in the data can be seen when the average means for both CT1 and CT2 are displayed side-by-side over time from the initial harvest event to the final harvest event in Figure 4.2. This decrease in EDA over time represents the participants increasing comfort with the novel combine technology as participant's perceived workload is decreasing (they are repeating similar harvest events). While using CT2, there is a significant decrease in EDA from Event 2 to Event 4, $t(21) = 2.632$, $p < .016$. While other event-versus-event tests did not yield significant results due to participant numbers (only 10 of 22 participants participated in Event 1 based on the experimental design), the overall trend is visible in Figure 4.2.

Only Event 1 and Event 4 show a decrease from CT1 to CT2, and this decrease wasn't significant. Event 3 specifically had two large outliers which caused an unusually large increase in CT2 EDA data, which is part of the danger of a smaller sample set ($n = 22$) combined with potentially high individual differences with biofeedback. A greater discussion surrounding sample size with respect to biofeedback is addressed in the limitations section.

An explanation for the increase in CT2 EDA for Event 3 may be that CT2 was reacting to the harvest event in a way that could be perceived by participants as making decisions without their input. For some participants, there was an "a-ha" moment of recognition of what CT2 actually does after Event 3. This moment of recognition was evidenced by spoken exclamation and post-survey responses. This initial feeling of lack of control may have led to the higher Event 3 CT2 EDA and then lower EDA levels for CT2 Event 4.

5.2.2 EDA and SEQ Correlation

When EDA is compared with the single ease question (SEQ), higher SEQ values are predicted to yield lower EDA results. This prediction is based on the assumption that as participants gained a better understanding of the technology they were using and rated it higher (more favorably), their EDA should decrease. The results show that EDA does have this statistical power when related to the SEQ. The SEQ specifically is the subjective Likert scale which probed the participants' feelings about the previous harvest event. On a scale of 1-5, with 1 being poor and 5 being ideal, participants' EDA did decrease as their SEQ ratings increased. This inverse correlation was strongest ($r_s(20) = -0.523, p = .0012$) within the time participants were using CT1. This makes sense given the study parameters, while CT1 required more input, participants had a greater sense of control as the system would respond to their input relatively quickly. This leads to a stronger correlation of EDA and SEQ ratings.

EDA showed no significant correlation with SEQ responses during the CT2 portion of the study, but that is to be expected given the nature of CT2. As mentioned before, CT2 required less (and ideally no) direct input as it was operating primarily without operator interaction. As the participants were then asked to rate subsequent harvest events, scores were not consistent given many participants did not realize CT2 was operating without their input until later on in the study, during or post Event 3.

These results demonstrate a key limitation of using a subjective scale to rate satisfaction. If participants are not aware of how a system is operating, such as CT2 operating without their awareness, they will not be able to correctly identify their satisfaction as they may not appreciate the work that is going on. On the contrary, EDA remains accurate to physiological behavior with or without the knowledge of one's surroundings. The obvious downside, as also seen in this data, is that the confusion and lack of transparency can result in increased levels of EDA, even when mental effort (and overall cognitive load) has been decreased, such is in the case of Event 3 with CT2. This still allows the base premise of EDA reflecting mental effort levels to exist as participants did have higher mental effort levels in those moments of uncertainty. The primary difficulty then is pinpointing where that mental workload is coming

from. In this case it could be coming from the complexity of the system or the confusion and frustration caused by the system. With some additional qualitative analysis, this difference can be determined. For this specific case, because participants had already experienced CT2 in Event 1 and Event 2, the likelihood of their increased EDA being from the complexity of the system seems unlikely. More likely is their recognition of a system operating in an unexpected manner, which leads to uncertainty, frustration, and ultimately higher EDA. A cleaner design of this study would have had participants using a high input system such as CT1 and a low input variant of CT1 where no operations were happening without the participants' awareness.

5.2.3 Expert vs. Novice EDA

Farming participants were split into low, medium, and high knowledge groups based on their performance in answering highly technical harvest knowledge questions. We predicted that the higher knowledge group would display lower overall EDA levels due to their experience and lower mental load when encountering harvest events within the field. When compared, the low knowledge group displayed 1.396 μS higher EDA levels than the high knowledge group as expected, but these results were not significantly different. The primary finding was that variation in EDA was much greater in the low knowledge group. The low knowledge group recorded a mean EDA rating of 4.6949 (SD 3.91) while the high knowledge group recorded a mean EDA rating of 3.2989 (SD 2.24). Each group had an n of 7, which indicates that with a larger sample size, this result could be more significant.

Within the context of this research, EDA in the more experienced, knowledgeable participant group seems to display less fluctuation when presented with the same harvest issues as the low knowledge group.

5.3 VIMS

All simulator sickness values used for this research were the product of the nausea subscale guidelines. The alternatives were to use a single symptom question (examples of which are: general discomfort, increased salivation, sweating, nausea, difficulty concentrating, stomach awareness, and burping), or to use the aggregate SSQ total score value which included all 16

individual symptoms asked. Single symptoms do fit, but EDA has strong physiological ties with multiple symptoms, such as nausea, salivation, & sweating (Boucsein, 2012). The aggregate SSQ total score does not fit as well as the nausea subscale with EDA due to many of the other symptoms included (such as fatigue, headache, eyestrain) not fitting with EDA well.

5.3.1 EDA and Nausea Correlation

Table 5.1 Nausea levels and EDA correlation strengths

Measure	Entire Study	Maze Only	Mitigation Only
Spearman's rho (r_s)	.234	.326	.237
Significance 2 tailed (p)	.079	.013	.076

Research from related domains predicted that EDA could be used as a measure of sickness within the 3D immersive environment. The results show this to be true, as Table 5.1 highlights the weak, but significant correlation between EDA and SSQ nausea values. While none of the correlations displayed here are exceedingly strong, they do demonstrate that EDA changes in the same direction as nausea overall as seen in Figure 5.1. A weak, significant correlation specifically indicates that while not every change in nausea will produce an equivalent change in EDA, it generally means that it does, even if it is not changed to the same extent. Time 2, Time 3, and Time 4 were all within the maze itself showing the “maze only” higher correlation value, .326. While the weaker correlation value, .237 coming from “mitigation only” is visible when looking at the second half of Figure 5.1. The display of a stronger correlation within the maze compared to within the mitigation is also expected. As the time spent in the maze was only influenced by the exposure to virtual reality, the factors affecting EDA are limited. The time spent within the mitigation has the added complication of performing a task which adds noise to the EDA data when looking at it as a pure measure of sickness.

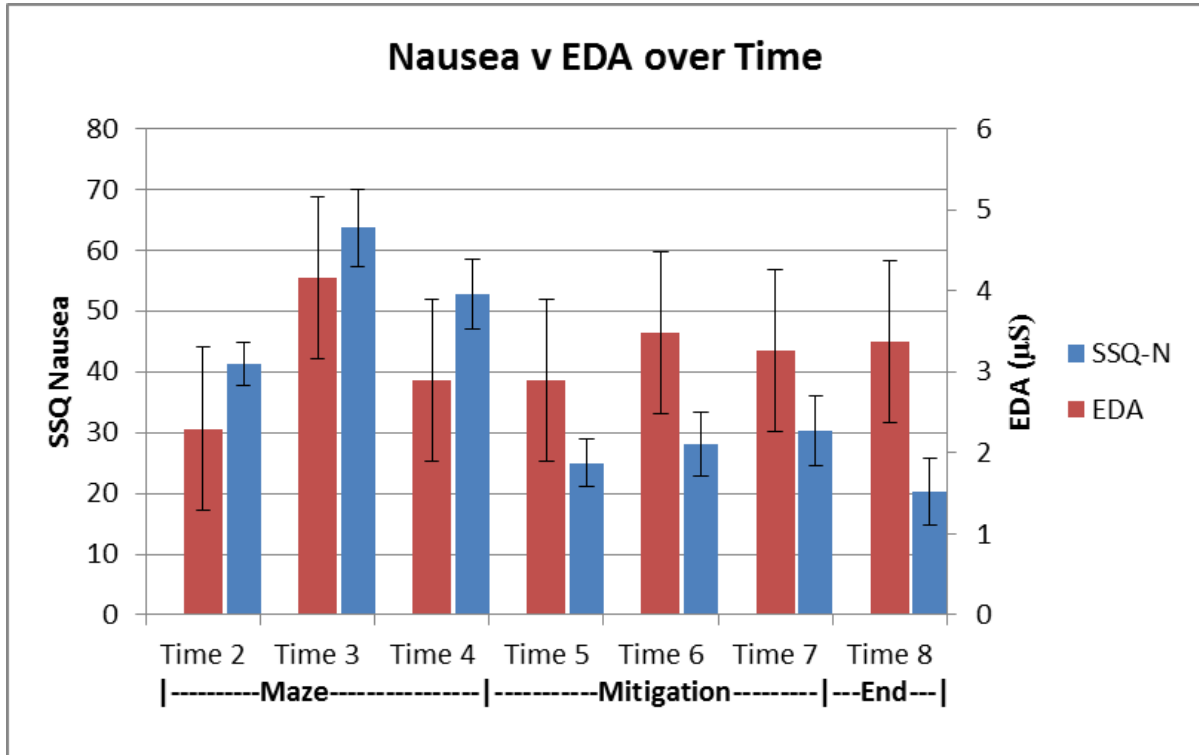


Figure 5.1 Raw SSQ and EDA values averaged for all participants, $n = 57$.

5.3.2 EDA as a Predictor of Nausea

In addition to investigating EDA as a measure of sickness, it is expected that EDA should be able to be used as a potential predictor of high sickness and potentially even preemptively stop an oncoming sickness event during a virtual reality experience. When EDA was compared with the nausea ratings given from the SSQ in an ordinal regression model, the model did not fit, so results displayed were unreliable. Despite not having a predictive model, EDA can still be monitored in real time and could be used as an indicator for researchers of their participants' health status if they are not voluntarily giving that information.

5.3.3 EDA and Mental Effort Correlation

If EDA is to be seen as a reliable measure of mental effort, the comparison to be made is between EDA and a traditional measure of effort, such as the NASA TLX. Specifically using

the effort subscale from the TLX, it can be expected that as reported effort levels increase, there will also be an increase in EDA. This section of the analysis ignored participants who completed the virtual variations of mitigation as prolonged exposure to virtual environments causes increased sickness and EDA levels. Of the 31 participants who completed the physical mitigation scenario, there was a weak positive correlations between reported effort and EDA. Looking at the shape of the data in Figure 5.2, the means do show a slight decrease in EDA as effort decreases from maze to mitigation, as the significant correlation previously suggested.

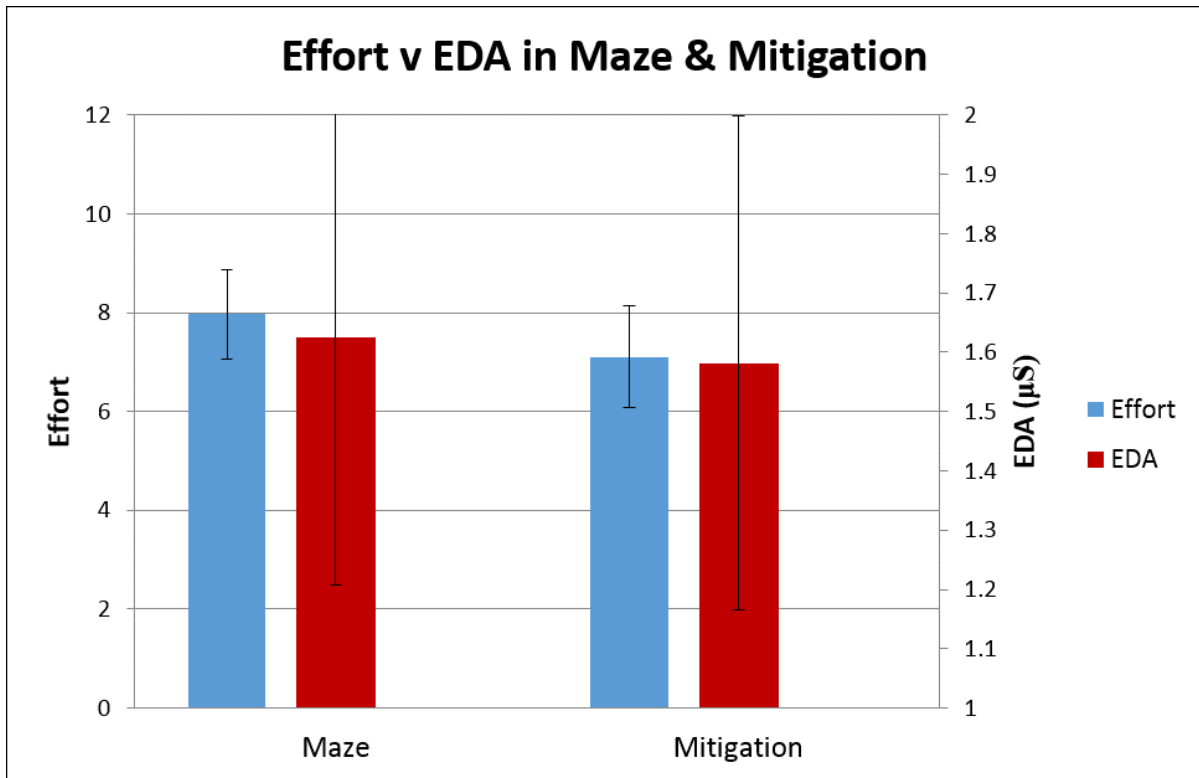


Figure 5.2 Average effort ratings paired with EDA in the same time frames, $n = 57$.

5.3.4 EDA Gamers vs. Non-gamers

Similar to the expert vs. novice split for the participants in the combine simulator study, the visually induced motion sickness study had potential differences based on the grouping variable of “gamers” vs. “non-gamers.” Gamers were expected to exhibit lower overall EDA

levels due to their experience within virtual environments. Additionally, the maze portion of the study had controls and a visual representation very similar to a first-person video game. This would indicate that gamers should spend less mental resources learning the controls or acclimating to the environment.

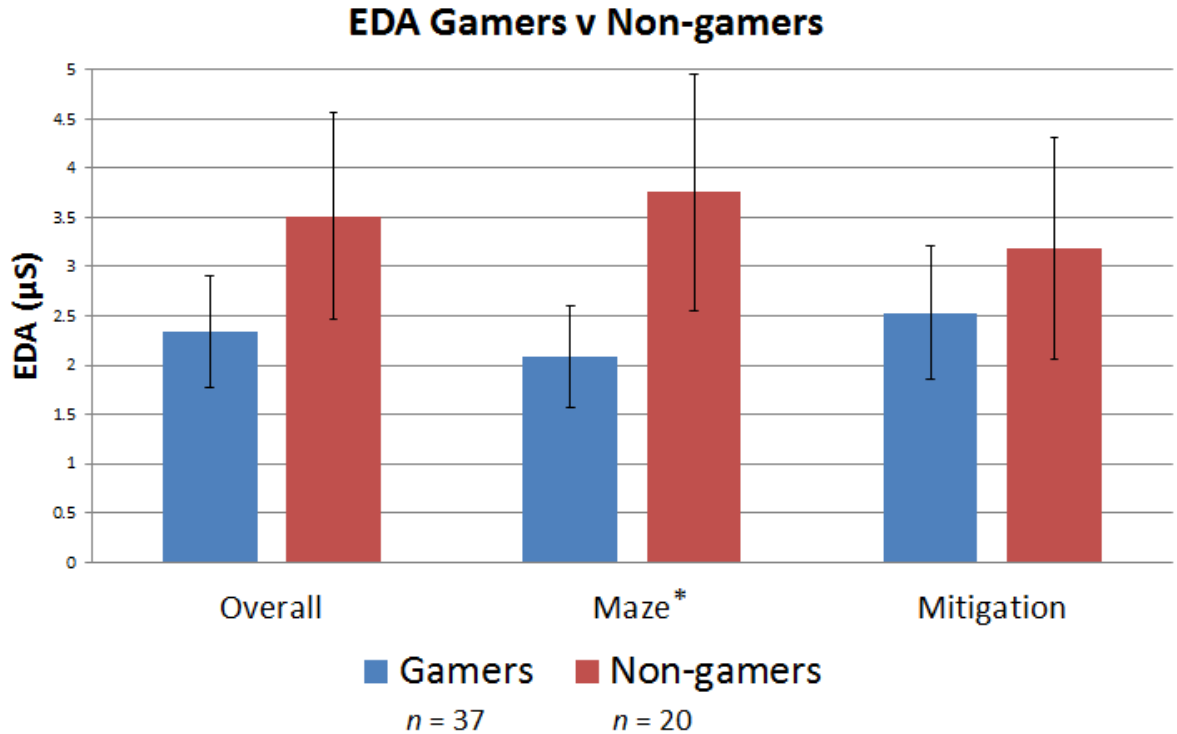


Figure 5.3 Lower mean EDA values for gamers in all scenarios, $n = 37$.

Over the entire study, gamers did measure lower average EDA than non-gamers, as seen in Figure 5.3. The maze portion yielded the only significant difference between groups ($p = .048$), but all display the expected results of those who were more experienced displaying lower EDA. The difference was expected to be strongest in the maze portion as that section of the study was the most comparable to a traditional video game.

5.3.5 VIMS and Mental Effort

After investigating whether EDA had a meaningful relationship with both VIMS and mental effort, the last leg in that triangle would naturally be to compare whether sickness and mental effort have a meaningful relationship to each other. We expected that sickness and mental effort would also have a positive relationship based on the previous results that both aspects individually positively correlate with EDA. This turns out to be true in the VIMS study, as both reported nausea levels and reported effort levels displayed highly significant, moderate correlations for both maze, $r_s(55) = .439, p = .001$ and mitigation, $r_s(55) = .441, p = .001$.

This information can be used to help inform future virtual environment design to balance between difficulty (mental load) and visually induced sickness factors to create a scenario which never pushes a user over their limits, as participants seem to be more prone to sickness if they are already mentally loaded. An example of applying this design principle would be to not require much mental effort on the part of the player when experiencing drastic graphical changes, or to limit mentally difficult challenges to areas which have little excessive visual stimuli.

5.4 Limitations

The primary limitation of this research was in determining what measure EDA is going to provide. EDA can be used to measure multiple phenomena at one time, but it likely will not provide any of those measures well or reliably if done simultaneously. A specific example of what *not* to do would be to manipulate both mental load and visually induced motion sickness within the same study at the same time and then claim EDA as a measure of each individually. To most effectively use EDA (and other biofeedback), consideration must be taken when deciding what construct it will be used to measure.

An additional area of concern is whether external factors to the study at hand can influence biofeedback data collected, such as whether or not a participant was nervous and displayed uncharacteristically high data. When looking at EDA data specifically, a natural return to baseline happens in most participant data, which indicates most people become comfortable with the research scenario to a greater or lesser degree. In the case of the combine simulator

study, only one participant out of 22 had an abnormally high EDA level that never fully returned to baseline; this participant was an outlier.

Key limitations of the research in the combine simulator were the low sample size used based on a small population of farmers with requisite experience and additionally the lack of a direct mental effort subjective scale question. Key limitations of the research in the visually induced motion sickness study were a high number of independent variables, which ultimately gave lower than ideal sample sizes to investigate very specific subgroups of the participant body. Also, this study would have benefited from a low and high mental load condition which did not immediately follow a sickness event. However, the results provide an opportunity for future work to continue working toward a clearer picture of how EDA and other biofeedback measures can be used.

A limitation of any biofeedback research is sample size, as human biofeedback very high individual differences. Higher sample sizes help combat that issue. A second limitation of biofeedback research is also the baseline process. It can be a limitation of research if participants give poor baseline numbers due to the fact that they have increased arousal rates purely from being involved in a research study. A potential solution would be help participants feel more relaxed by way of entertainment (television, reading) or perhaps increase the length of the baseline period to give an opportunity for relaxation.

5.5 Related Work

EDA has been used in related biofeedback work and shares some of the same affordances of Electroencephalography (EEG) specifically. EEG has been successfully used to measure cognitive load in research applications alongside EDA (Wilson, 2002; Gevins et al., 1998; Haapalainen et al., 2010). While both measures have been used successfully, the primary points of differentiation are threefold. First, EEG studies are generally more constrained due to the fact that the EEG hardware is physically cumbersome and reduces physical movement options because of its design relative to wearing an EDA wristband. The second point of differentiation is that EEG requires additional work to setup, calibrate, and interpret the data after the study. Lastly, EEG potentially offers higher levels of data complexity and detail which can result in

additional findings, but at the cost of the first two items. Within this work, the cost of EEG outweighs the benefits and needs of the research objectives.

5.6 Conclusions

This research aimed to address two primary questions:

- 1) How does mental effort affect electrodermal activity (EDA) for a single user within a controlled environment, performing scenario-based tasks?
- 2) How does visually induced motion sickness (VIMS) affect electrodermal activity for a single user within a controlled environment, performing a scenario-based task? Additionally, can EDA be used to predict oncoming sickness events?

For the first question, mental effort did affect EDA for an individual. While the correlation values were very weak to moderate, they did show that EDA changes matched the overall valence of change of the respective self-report metric, the NASA-TLX. For the second question, visually induced motion sickness also impacted EDA for an individual. Again, the correlation values were very weak to moderate, and they did match the overall change in valence as sickness levels rose and fell with respect to the self-report metric, the SSQ. Additionally, EDA was not determined to be a successful predictor of oncoming sickness events with this data set.

The overall conclusion from this research is that EDA is a useful secondary measure of both mental effort and visually induced motion sickness within their respective environments. A secondary measure being defined as a valid measure of a particular metric (such as mental effort), but not the most used or most reliable for general use. The reason this is promoted as a secondary measure is threefold. 1) While EDA does have a meaningful relationship with mental effort and sickness, the results shown here and in other research indicates a moderate, but not strong relationship. 2) All existing work within these respective domains has primarily been done using self-report scales such as the SSQ and NASA TLX. To be able to directly compare future work to past work, these scales will continue to see use when applicable. 3) Biofeedback data require additional analysis and benefits from larger sample sizes more than self-report based on the nature of the data itself, (e.g. self-report may be a 5-point scale so variance is constrained where EDA is on an continuous spectrum and has the potential for

outliers). These three reasons support EDA as a useful measure, but acknowledge that it has specific limitations.

Three primary reasons for using EDA in related research: 1) There are many research scenarios in which interrupting a participant to ask a self-report question during a task is not only disruptive, but impossible. These scenarios greatly benefit from the background data collection process at which EDA excels by not interrupting or impeding participant actions. 2) EDA and other biofeedback can be used to validate self-report metrics. Due to the subjective nature of self-report, a small sample size pilot study has the potential to give you false initial findings if participants are giving you the results you wish to see, knowingly or not. EDA helps circumvent perceived individual differences by providing data which is much less prone to the Hawthorne effect (Mayo and Dooley, 1968). 3) Last, yet most importantly, future behavioral and biofeedback tracking technology is rapidly advancing and therefore it merits careful study in order to use it properly. As more and more individuals begin to track their physiological data and want to make meaning from their numbers, this research will shape how that interpretation takes place.

5.7 Future Research

Future work includes constructing a template for the “process of biofeedback use in research” so that others can begin to include biofeedback, specifically EDA, in their research where applicable. This template would be designed to 1) determine if biofeedback is a fit for one’s study, 2) outline what steps need to be taken to properly take advantage of biofeedback, and 3) provide rationale as to why procedures exist the way they do and point to resources available for additional information. This template could then be adapted to other forms of biofeedback or specified for other research domains.

The proper next step to continue improving EDA as a measure of both mental effort and sickness would be to perform a study with a 2x2 design which investigated both low and high sickness inducing environments in tandem with low and high mental load tasks. This would give a cleaner picture as to how the effects of both mental effort and sickness interact in addition to giving improved EDA measurements.

APPENDIX A. Study Materials

A.1 Simulator Sickness Questionnaire

SSQ questions and scoring from Kennedy et al. (1993).

Simulator Sickness Questionnaire (SSQ 1)

[*Experimenter reads:*] This survey is about your **current state of health**. Please report the symptoms you are feeling at this time. Circle one answer per symptom. Keep in mind that the scale goes from 0 to 3, with 0 representing no symptom and 3 representing a severe symptom. During the maze and mitigation tasks, you will be asked these questions verbally.

Current Time _____

	None	Slight	Moderate	Severe
General discomfort	0	1	2	3
Fatigue	0	1	2	3
Headache	0	1	2	3
Eyestrain	0	1	2	3
Difficulty focusing	0	1	2	3
Increased salivation	0	1	2	3
Sweating	0	1	2	3
Nausea	0	1	2	3
Difficulty concentrating	0	1	2	3
Fullness of head	0	1	2	3
Blurred vision	0	1	2	3
Dizziness (eyes open)	0	1	2	3
Dizziness (eyes closed)	0	1	2	3
Vertigo	0	1	2	3
Stomach awareness	0	1	2	3
Burping	0	1	2	3

Computation of SSQ Scores

<i>SSQ Symptom^a</i>	<i>Weight</i>		
	<i>N</i>	<i>O</i>	<i>D</i>
General discomfort	1	1	
Fatigue		1	
Headache		1	
Eyestrain		1	
Difficulty focusing		1	1
Increased salivation	1		
Sweating	1		
Nausea	1		1
Difficulty concentrating	1	1	
Fullness of head			1
Blurred vision		1	1
Dizzy (eyes open)			1
Dizzy (eyes closed)			1
Vertigo			1
Stomach awareness	1		
Burping	1		
Total^b	[1]	[2]	[3]
Score			
$N = [1] \times 9.54$			
$O = [2] \times 7.58$			
$D = [3] \times 13.92$			
$TS^c = [1] + [2] + [3] \times 3.74$			

^aScored 0, 1, 2, 3. ^bSum obtained by adding symptom scores. Omitted scores are zero. ^cTotal Score.

A.2 NASA Task Load Index

NASA-TLX questionnaire from Hart and Staveland (1988).

NASA Task Load Index (TLX)

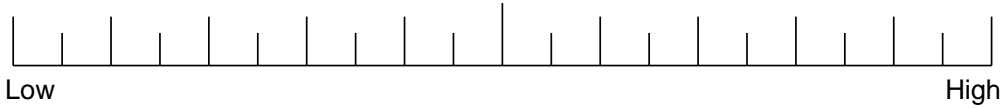
[Experimenter reads:] The NASA-TLX consists of six rating scales. Each scale represents an individual workload descriptor: mental demand, physical demand, temporal demand, performance, effort, and frustration. **Place an 'X' along each of the six scales indicating the place along the index that best describes your workload for the trial immediately preceding the administration of the rating scales.** Be sure to note the descriptions associated with each of the scales. Performance has “good” on the left and “poor” on the right, while the rest of the scales have “low” and high” as endpoints. Accompanying the ratings scales is a description of each of the measures. Read the descriptions in order to familiarize yourself with the meanings of the workload descriptors.

- **Mental Demand** – how much mental effort is required to perform the task (e.g., thinking, deciding, remembering)
- **Physical Demand** – how much physical effort is required to perform the task (e.g., pushing, pulling, reaching, stretching)
- **Temporal Demand** – how much time pressure you feel to complete the task (e.g., relaxed pace or fast and furious?)
- **Performance** – how successful you feel you are in completing the task
- **Effort** – how hard you work to complete the task
- **Frustration** – how aggravated or annoyed versus secure or content you feel about accomplishing the task.

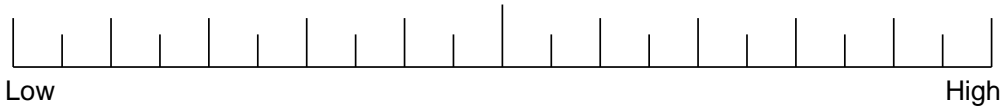
Please complete this task load index, keeping in mind that you are rating the workload of **sitting here**.

Current Time _____

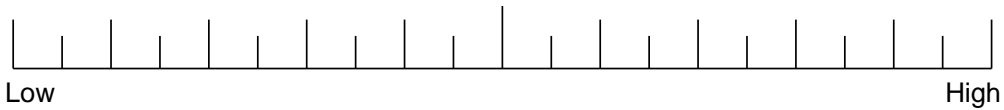
Mental Demand



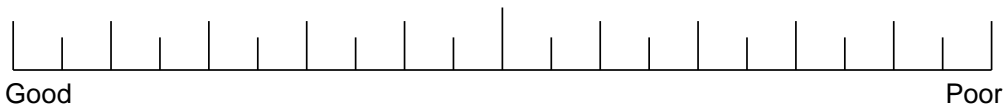
Physical Demand



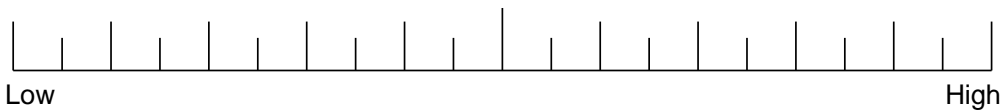
Temporal Demand



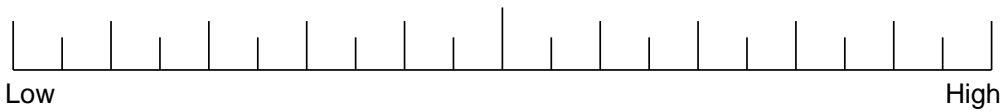
Performance



Effort



Frustration



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